

CITY COUNCIL REPORT



Meeting Date: Oct. 6, 2015
 General Plan Element: *Economic Vitality*
 General Plan Goal: *Sustain Scottsdale as a tourist destination*

ACTION ITEM

Artisan Markets Petition. Presentation, discussion and possible action regarding Artisan Markets special event permit (109-SE-2015) based on a petition from the Scottsdale Gallery Association.

BACKGROUND

Petitions - At the Sept. 8, 2015 City Council meeting, a petition was presented (Attachment 1) that was signed by members of the Scottsdale Gallery Association board of directors stating:

We the undersigned residents, business owners, and concerned parties in Scottsdale petition the Scottsdale City Council to direct the Special Events Committee to immediately rescind the permit recently issued to Artisan Markets on the Canal Bank, for the following reasons:

1. The Special Event Committee has no authority under the current ordinance to grant Permits on public property such as canal bank, Fifth Avenue and Craftsman Court;
2. The granting of this permit for a mere \$159 fee for twice a week during seven (7) months constitutes a gift, which is prohibited by the City Charter and the Arizona State Constitution;
3. This permit will negatively impact surrounding businesses which is a violation of the current Special Events policy.

Councilman Phillips made a motion to direct the City Manager to agendize the petition, and to include recommendations for possible action by the Council. Councilwoman Littlefield seconded the motion, which carried 5/2 with Councilmembers Korte and Milhaven dissenting. The acting city manager has scheduled the item for the Oct. 6, 2015 City Council meeting. Additional signatures from the Southbridge Scottsdale and Stetson Drive Merchants was received on Sept. 21.

This petition was in addition to the Arts District Petition to the City Council submitted on Aug. 25, 2015, which asked for the City Council to direct staff to include the following six items in the discussion of the Special Events Ordinance update scheduled for Aug. 31, 2015, and to include these items in the rewrite of the ordinance.

1. Reserve Thursday nights exclusively for the traditional ArtWalk event as the only art related event for Thursday nights.
2. Designate the Scottsdale ArtWalk as a "grandfathered" city Signature Event.

3. In the Special Events Ordinance rewrite, define “special events” as “unique, short-term activities and/or festivals. This definition would not include temporary, pop-up retail businesses as special events.
4. City to approve a maximum of 30 days of art related events per calendar year. This 30 day block can be split between any number of events as long as any single art related event does not exceed 7 consecutive days per calendar year.
5. Special Events shall not compete with or have any adverse monetary (sales) and foot traffic effect on the local business.
6. We request City Council to sign off on every Special Event permit prior to issuance to ensure adherence to ordinance.

In addition to both petitions, City Council and staff have received hundreds of emails from citizens and merchants either in support of revoking the permit/prohibiting vendor sales at the Waterfront, or in support of Artisan Markets.

Artisan Markets - Audrey Thacker is the president and founder of the Scottsdale Artisan Markets. The Artisan Markets event takes place at the Marshall Way Bridge, Stetson Plaza and Arizona Canal banks. According to the event application (Attachment 2), the event features 70 local artisans and a few food vendors. Artists, which can range from glass art and photography to wearable art and artisan foods, are required to go through a juried process. The average attendance for Thursday markets is 1,500 and for Sunday markets is 3,000. Artisan Markets has also partnered with the 5th Avenue Merchants Association and Scottsdale Public Art to be part of other larger events as well.

Artisan Markets has requested and received special event permits annually since 2009. The event initially consisted of two separate events on Thursday and Sunday, but over time the two events became very similar, with the Sunday event being larger in scope than the Thursday night event. The events were eventually combined on one application because of the similarity. Concerns have been raised over the event in 2012 and 2014, primarily by 5th Avenue merchants. In both instances, concerns raised in petitions provided to the Special Events Committee were believed to be mitigated through meetings with staff, merchants and Ms. Thacker.

Most of the area on which the event is located is city right-of-way, although a small portion is on private property. The public land portion includes the canal bank and Marshall Way Bridge, which are on federal government property managed by Salt River Project. City property includes Stetson Plaza and the Hashknife Plaza. The private property portion is by Olive and Ivy and is on private property managed by the Scottsdale Waterfront Association, which has agreed to its use. On Sundays, the event also extends along the south canal bank east of the bridge. This is also on federal government property. (See maps on pages 5 and 6 of Attachment 2).

Waterfront Special Events - Artisan Markets and other special events use the Waterfront area. Other events that have used this area include the Italian Festival, Viva: A Valley Kids Foundation Benefit; Taste of the Town; Tango Under the Stars and the Original Taste. While Artisan Markets is the only regularly occurring event at the Scottsdale Waterfront, Downtown Scottsdale also hosts two other recurring events, Food Truck Caravan on Saturday nights at the Rose Garden parking lot northwest of Goldwater Boulevard and 5th Avenue; and the Farmer’s Market held Saturdays at the Old Town Parking Corral.

According to the council report approving construction of this area the canal bank improvements were specifically designed for special events such as art shows and farmer's markets. The bridge and walkways include accommodations for vendor tents and have outlets at area lights to provide electricity for these activities. The project linked the north and south sides of the canal so that Fashion Square customers and people taking advantage of the public parking in the Nordstrom's garage could transit to the 5th Avenue shops while passing through the special events taking place on the canal. Initial improvements were completed in 2007, the Soleri Bridge and plaza in 2010 and pathways on both sides of the canal were completed in 2015 with the last phase on the north side between Marshall Way and Goldwater when Broadstone was built.

Special Events Committee Review - The Special Event Ordinance governs the Special Events Committee's review, approval, and appeal of submitted event requests. The purpose as stated in the ordinance is to "promote special events while protecting nearby neighborhoods and the public health, safety and welfare, and to provide for safe traffic control, public sanitation facilities and emergency care." The committee is comprised of staff from seven departments including Fire, Parks and Recreation, Planning and Development Services, Police, Risk Management, Tourism & Events, and Transportation. Members have expertise on a variety of event issues related to event impacts, such as sound, access, parking, street closures and notification, as well as public safety needs, including security, fencing, liquor management, emergency access and barricade placement.

The Artisan Markets application was received by the City of Scottsdale on April 16, 2015 and started the review process. In the meantime, concerns about the Artisan Markets impacts to the downtown art galleries were raised with the city manager in a meeting May 18, 2015. Following that meeting, staff began working with art galleries to identify and address concerns about lack of city support and concerns about impacts from the Artisan Markets event (Note: These conversations are ongoing, and the Scottsdale Gallery Association is currently developing an action plan). Ms. Thacker was asked to reach out to the Scottsdale Gallery Association to see if their concerns about Thursday ArtWalk could be addressed. She contacted the SGA president, staff attended the SGA meeting July 28, 2015 to listen to concerns, and staff received the SGA's formal opposition letter (included in Attachment 2, pp. 24-25).

On August 8, 2015, the Special Events Committee reviewed the Artisan Markets event application, including all letters and emails of opposition and support received at that time. Following the established process, the applicant, Ms. Thacker attended the meeting to discuss the event request and ways to address concerns (Note: When the committee receives any concerns about events, the applicant is asked to reach out to the concerned parties to determine if solutions can found. This often results in success). Ms. Thacker explained that she contacted the Scottsdale Gallery Association which responded by voicing its concerns in a letter from the board. The committee considered the emails and letters of concern, the applicant's proposed response to those concerns, the letters of community and business support for the event, and discussed solutions to address those concerns. The committee approved the application, finding no reason to deny the application based on the criteria outlined in the Special Events Ordinance.

A summary of this decision was provided to the City Council and forwarded to the SGA and other interested parties following the meeting. The email stated reasons for approval, including that the committee had no firm evidence that customers were not attending the Art Walk event due to the

Artisan Markets event. In addition, at the time, letters of support included businesses and residents located immediately nearby the Artisan Markets location, while the letters of concern are from art galleries located further away. The committee felt both events could be successful and coexist. It was known this was not the outcome the SGA requested, but also known that there would be an opportunity to address concerns about the current Special Events Ordinance at the City Council meeting on August 31, 2015.

In addition, City staff committed to assist with solutions, working with the SGA, developing ways to increase foot traffic to the ArtWalk. Possible ideas were identified by Ms. Thacker, as well as city staff including:

- Creating additional signage at the Waterfront area promoting ArtWalk
- Placing signs directing people to the ArtWalk or to a trolley which takes them there
- Adding an ambassador at the Waterfront to promote ArtWalk by providing maps/materials
- Creating a well-signed trolley stop from the Waterfront area to ArtWalk
- Increased activation of ArtWalk outdoor areas with live demonstrations or musical talent.
- Staffing the Artisan Markets' information booth with an SGA representative

ANALYSIS AND ASSESSMENT

This section addresses each reason raised by the petitioners.

We, ... petition the Scottsdale City Council to direct the Special Events Committee to immediately rescind the permit recently issued to Artisan Markets ...

Once a permit is approved, the Zoning Ordinance at Scottsdale Revised Code § 7.927 limits the City's ability to revoke the permit. It can do so only if one of three conditions exists:

- A. failure to conduct the event as presented on the application;
- B. failure to comply with special conditions in the approval;
- C. if the event poses a threat to public health, safety or welfare.

Permit issuance and revocation is governed by the current ordinance and the Council does not have the ability to revoke or rescind a special events permit. The City Council could ask the City Manager to look into the validity of a particular permit, but it cannot revoke the permit, and it cannot direct staff to revoke it.

Conclusion: The City Council cannot direct the Committee to revoke (rescind) the permit, but can request the City Manager to review it as provided for in the ordinance.

- 1. The Special Event Committee has no authority under the current ordinance to grant Permits on public property such as canal bank, Fifth Avenue and Craftsman Court;**

The Streets Ordinance provides for special events on public right-of-way, and directs that they be governed by the provisions of the Zoning Ordinance dealing with special events. While the Special Events Ordinance (S.R.C. § 7.900-7.930) states that events occurring on public property are exempt from the provisions of the Special Events section of this Zoning Ordinance, S.R.C. § 47-41 states that

special events in the right-of-way are subject to the requirements of the Zoning Ordinance, and S.R.C. § 47-50 requires special events in the right-of-way to obtain a permit to work in the right-of-way (PWR) in conjunction with a Special Event. It was a PWR/Special Events permit that was requested and issued for this and the more than 100 annual events that take place in city rights-of-way, such as streets, highways, alleys, trails, paths and sidewalks.

Conclusion: The City Code gives the Committee authority to review and issue such a permit.

2. The granting of this permit for a mere \$159 fee for twice a week during seven (7) months constitutes a gift, which is prohibited by the City Charter and the Arizona State Constitution;

The fees charged for this event were issued per the fee schedule approved by the City Council (Resolution No. 10124), and include a permission to work in the right-of-way (PRW) base fee of \$159, coupled with a pre-application fee required for permit applications of \$87, for a total of \$246. The fees are per application, not per event day. There are no other fees authorized by the City Council for the use of this area. If additional fees or increases of existing fees are proposed they need 60 days' notice under state law before approval can be considered by the City Council.

In addition, for the Arizona Canal banks area covered in part by this permit, event producers must work with Salt River Project directly for approval and payment of a license. This is because the canal banks are federal government property, and SRP manages this property for the federal government. Even though the city has made improvements to the canal banks area (bridges, paths, etc.), these are city rights-of-way across federal property – the city does not own the property. The city is not a party to the license agreements with SRP. SRP has stated that the fees depend upon a number of factors, including non-profit vs. commercial, etc. Like the city they also have insurance requirements. Based on information obtained from SRP, the annual license fee for the 2015-16 season is \$1,350. SRP requires all users to also obtain a Special Event Permit from the city.

If the City does not have the ability to charge rent for the use of the SRP land then in this instance there cannot be a violation of the Gift Clause or the City Charter for the City to fail to do so. The City cannot give away what it does not own, and it does not own the right for people to use this particular land for a fee.

Since some of the Artisan Markets event is on City property, it must also be considered whether that constitutes a gift. Staff has looked at a number of factors relating to the Artisan Markets, such as that the use area was specifically designed for public events, that the event does not close off the right-of-way so it is still available for pedestrian and similar uses, and the permit imposes certain requirements on its holder that differ from, for example, a simple street closure, and has determined that the administrative fee charged is consistent with the customary and usual charges in the area when a city is trying to provide this type of event for its citizens.

That leaves open the policy question of whether the City wants to continue to allow this type of event at this location for this duration, but if it does it appears that the city has taken into account the factors that are appropriate for determining a charging structure. In any event, the Council has approved the fee to be charged for special event permits, so any change by staff would require

Council approval.

Conclusion: The granting of this permit does not constitute a gift under the Charter or state law.

3. This permit will negatively impact surrounding businesses which is a violation of the current Special Events policy.

As noted in the background section, the Special Events Committee did consider the claims made that the event would negatively impact nearby businesses, and the committee found that there was no firm evidence that customers were not attending the Art Walk event or other local businesses due to this event. That being said, since the permit was approved there have been many additional emails received from local merchants stating that the event is harmful to their business.

The procedures outlined in S.R.C. § 7.925 are designed to ensure that special events are conducted in a location and a manner that's consistent with the public health, safety and welfare. These include determining what measures, if any, are necessary to protect the public health, safety and welfare during the special event. Identified as reasonable requirements include the employment of security or traffic control personnel; proof of adequate insurance; securing appropriate business licenses; and providing a sanitation cleanup plan. The applicant may appeal to the Zoning Administrator any condition or requirement not reasonably related to meeting the intent of the Special Events Ordinance.

The Committee has not previously considered that vendor sales at a special event could be detrimental to businesses in the area, and has never denied an event on those grounds. Clearer language could be included in the revised Special Events Ordinance that could provide better direction to the Committee moving forward, if that's the Council's intent.

Conclusion: Although it's recognized that businesses have claimed the event negatively impacts them due to a decrease in customers and sales, this does not appear to be a condition for which the Committee can verify to deny approval or revoke the permit under the current ordinance, and there's no evidence that the Special Events Ordinance has been violated.

OPTIONS

The City Council could:

1. Ask the City Manager to look into the validity of the Artisan Markets' permit in light of the allegations that it is harming the local businesses.
2. Ask the City Manager to use the Special Event Ordinance revision process to address concerns relating to the Artisan Markets and other related events, such as those identified in the initial August 25, 2015 petition to the City Council. This could prevent the Artisan Markets from receiving a new permit once the new ordinance takes effect, but would not affect the current permit.
3. Take no further action on the petition.

RESPONSIBLE DEPARTMENT/STAFF CONTACT

Cheryl Sumners, Events Manager, Tourism & Events Department, csumners@scottsdaleaz.gov

APPROVED BY



Brent Stockwell, Assistant City Manager
480-312-7288, bstockwell@scottsdaleaz.gov

9/20/15

Date



Brian Biesemeyer, Acting City Manager
480-312-5683, bbiesemeyer@scottsdaleaz.gov

9-22-2015

Date

ATTACHMENTS

1. Sept. 8, 2015 Petition and Sept. 21 Supporting Signatures
2. Artisan Market Application
3. Artisan Market Permit Stipulations

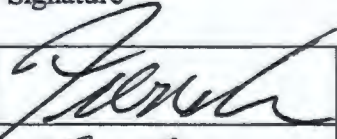



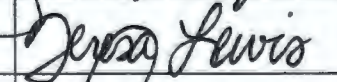

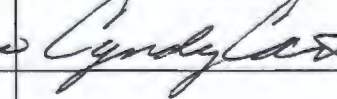
ARTISAN MARKETS PETITION TO CITY COUNCIL

PETITION

September 2015

We the undersigned residents, business owners, and concerned parties in Scottsdale petition the Scottsdale City Council to direct the Special Events Committee to immediately rescind the permit recently issued to Artisan Markets on the Canal Bank, for the following reasons:

1. The Special Event Committee has no authority under the current ordinance to grant Permits on public property such as canal bank, Fifth Avenue and Craftsman Court;
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3. This permit will negatively impact surrounding businesses, which is a violation of the current Special Events policy.

Date	Printed Name	Signature	Contact Postal Address (Business name, Street Address)
Sept 4, 2015	French Thompson		7148 East Main Street French Designer Jeweler, Scottsdale
9/4/15	PAUL EUBANKS		7103 E MAIN ST SCOTTSDALE GALLERY RUSSIA
9/4/15	Mary L. Brennan		7156 E. MAIN ST 85051 (Brennan)
9/4/15	JANE PHILLIPS		7525 E. COOLIDGE ST. SCOTTSDALE, AZ 85251
9/4/15	TERESA LEWIS		4168 N. Marshall Way Scottsdale 85251 Touchstone Gallery
9/4/15	Veronica Graftios		4201 North Marshall way Scottsdale, AZ 85051
9/8/15	Cyndy Cantone		CARSTEN'S FINE ART 85251 7077 E MAIN STR #5 SCOTTSDALE, AZ

2015 SEP -8 AM 11:36

OFFICE OF THE
CITY CLERK

[illegible]

September 2015

We the undersigned residents, business owners, and concerned parties in Scottsdale petition the Scottsdale City Council to direct the Special Events Committee to immediately rescind the permit recently issued to Artisan Markets on the Canal Bank, for the following reasons:

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Date _____

Printed Name _____

Signature

Contact Postal Address (Business name, Street Address)

[illegible]

To: Fritz Behring, Mayor Lane & Scottsdale City Council

SEPTEMBER 18, 2015

From: Southbridge Scottsdale Merchants and Stetson Drive Merchants

RE: ARTISAN MARKET PERMITS / SEE ATTACHED: PETITION WITH SIGNATURES (36 signatures)

To all concerned, we the merchants of SOUTHBIDGE SCOTTSDALE and STETSON DRIVE MERCHANTS wish to express and voice our opposition in granting the permit to the "ARTISAN S MARKET" 2015-2016 venue by way of this petition. There has been strong opposition over the course of the last 4 years since 2011 to rescind the "ARTISAN MARKETS" permit. We believe it is a detriment and insulting to our businesses for a multitude of reasons as expressed herein.

First and foremost, the parking in this area is hardly sufficient to accommodate our customers. With the addition of people coming for the "craft fair" it is unfair that our precious parking be taken for people attending this venue. The people that operate these booths park in our limited spaces, unpack their wares and leave their vehicles on the street until it is time to pack up and leave.

We strongly resent that as brick and mortars, we are obligated to remain here year round whereas this band of "ARTISANS" are free to roam about the country as fair weather opportunists. We greatly resent that we pay exorbitant monthly rental expenditures with high overhead and taxes, payroll, insurance where as these vendors are able to "Pitch Their Tents" for a mere \$50.00. It is egregious and inexcusable that you charge Audrey Thacker, what amounts to a paltry \$22.50 a month in contrast to the thousand we pay monthly.

We strongly resent that we are obligated to collect and pay close to 8% sales tax for the city and the state that go directly to funding our social services, whereas these vendors dealing on a strictly cash basis contribute nothing if anything to pay into the tax base that contributes to the city and its maintenance. We pay for these services and we are not in the business of supporting others that contribute nothing at all.

The "Artisans Market" / (promoter/Ms. Thacker) occupy prime public real estate during our prime selling season and we are expected to pay to clean up after them twice a week after their departure. The fact that you would continue to allow these vendors to infringe upon our prime selling season when so much of our annual income relies on this season amounts to a betrayal of the city towards the brick and mortar businesses and is unacceptable!! There are certainly other locations where these "Artisans" can pitch their tents to conduct their business without infringing on our rights as tax paying local citizens and merchants.

In addition, we take great offense to the fact that there is absolutely no consideration on their part as to whom they rent their booths to and most often it is direct competition to the locally established brick and mortar stores.

2015 SEP 21 PM 12:37

OFFICE OF THE
CITY CLERK

In light of this information and a mountain of opposition from not only ourselves but the 5th Avenue merchants and the Scottsdale Gallery Association, we would greatly appreciate our rightful concerns not only be heard but addressed by denying and rescinding the permit to allow the "Artisans Market" venue to continue in any capacity. We believe our concerns to be fair and legitimate and we have the right not only to be heard but accommodated.

We believe in the free market system but not when it is free to the "Artisan Market" (promoter/ Ms. Thacker) at the expense of the rest of the community. We respectfully request that the permit for this venue be rescinded.

THANK YOU IN ADVANCE FOR YOUR CONSIDERATION,

SCOTTSDALE SOUTHBRIDGE MERCHANTS

STETSON DRIVE MERCHANTS

5TH AVENUE MERCHANTS



Special Event Permit Pre-Application and Concurrent Application

109-SE-2015

425 - PA - 2015

Purpose:

Thank you for choosing Scottsdale as the location for your event. The purpose of the Pre-Application submittal, and Special Events Committee meeting, is for the applicant and City Staff to discuss the proposed special event request and the information and process that is necessary for City Staff to process an application that complies with all rules, regulations and best practices for a safe event.

Submittal:

This form and all required materials and the \$87 pre-application fee should be submitted in person to the One-Stop-Shop located at 7447 East Indian School Road. All checks shall be payable to "City of Scottsdale."

Scheduling

After this packet has been accepted at the One-Stop-Shop, a staff member will contact the Applicant within five (5) Staff Working Days to schedule a meeting with the Special Event Committee. Generally, a meeting is scheduled within five (5) to fifteen (15) Staff Working Days from the date of the submittal. Meetings are held Wednesdays at our Current Planning office located at, 7447 E. Indian School Rd, suite 105. The committee is comprised of representatives of various city departments with differing areas of expertise. The meeting is informal and you can ask questions, solicit suggestions, and even modify your event plans. Once an application is approved, the Special Event Permit fee is \$105 if the event is held on private property and \$159 if held on public property (fees subject to change every July). This fee is separate from your \$87 pre-application fee.

Public Information

Please note the information you provide becomes public information.

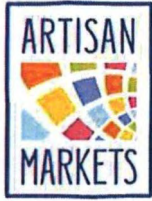
CONTACT INFORMATION
Name of Applicant and Company or Business: Audrey Thacker Artisan Markets, LLC
Event Address: 7134 E Stetson Dr. Scottsdale, AZ 85251
Mobile Phone: 602-314-0323
E-mail: audrey@artisanmarketsaz.com
On-Site Person Responsible for Event Operations: Audrey Thacker
Company: Artisan Markets, LLC
Mobile Phone: 602-314-0323
E-mail: audrey@artisanmarketsaz.com
Property or Business Owner:
Company:
Address:
Mobile Phone:
E-mail:

Page 1 of 10

Current Planning Department

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ Phone: 480-312-2500 ♦ Fax: 480-312-7088

ATTACHMENT 2



Scottsdale Artisan Market

October through April 2015/2016

Complete list of dates and narration

The Scottsdale Artisan Markets takes place along the Marshall Way Bridge, Stetson Plaza, the canal and down to the Soleri Plaza. We feature over 70 local artisans with a few food vendors mixed in. Our vendors range from glass art, photography, wearable art, artisan foods (muffins, baked goods, olive oils, hot sauce and sorbetto), and more. Artists are required to go through a jury process and we hand select vendors that represent quality and uniqueness, as well as, their ability to market the area and their participation in the events.

Last season we spent significant dollars in advertising and marketing initiatives to bring people from all over the Valley and beyond to enjoy not only our festival, but the surrounding area. Our average attendance for the Thursday markets is 1500 and for our Sunday market is 3000. During our full weekend festivals the average attendance ranges from 10-30,000 (depending on event and time of year).

These markets have proven to be a valuable asset to the community and we have developed partnerships with the 5th Ave Merchants Association, Scottsdale Public Art and more! Artisan Markets is dedicated to the success of the entire area and brings vibrancy and excellent customer experience to visitors and residents alike.

Complete list of dates for the 2015/2016 Season:

October 2015:

Thursdays: 10/8, 10/15, 10/22, 10/29

Sundays: 10/11, 10/18, 10/25

November 2015:

Thursdays: 11/5, 11/12 (Fall for the Arts Date), 11/19, 11/26-No event (Thanksgiving)

Sundays: 11/1, 11/8, 11/15 (Fall for the Arts Date), 11/22, 11/29

December 2015:

Thursdays: 12/3, 12/10, 12/17, 12/24 (No Event-Christmas Eve), 12/31-No Event (New Years Eve)

Sundays: 12/6, 12/13, 12/20, 12/27 (After Holidays Event)

January 2016:

Thursdays: 1/7 (No Event-New Years Break), 1/14, 1/21, 1/28

Sundays: 1/3 (No Event-New Years Break), 1/10, 1/17, 1/24, 1/31

February 2016:

Thursdays: 2/4, 2/11 (No Event- Thunderbird Artists), 2/18, 2/25 (Canal Convergence Weekend-SPA permit)

Sundays: 2/7, 2/14 (No Event-Thunderbird Artists), 2/21, 2/28 (Canal Convergence Weekend-SPA permit)

March 2016:

Thursdays: 3/3, 3/10, 3/17, 3/24, 3/31

Sundays: 3/6, 3/13, 3/20, 3/27

Italian Festival

April 2016:

Thursdays: 4/7, 4/14, 4/21, 4/28

Sundays: 4/3, 4/10, 4/17, 4/24

(Total of 47 combined Thursdays and Sundays)

Special Event Weekends:

Fall for the Arts: November 12-15, 2015

Small Business Saturday: November 28, 2015

After Holidays Celebration: December 26-27, 2015

Submittal Requirements: Please submit materials requested below. All plans must be folded.

☒ **Pre-Application Fee: \$87.00 (fees subject to change every July)**

EVENT INFORMATION

☒ **Event Name:** Scottsdale Artisan Market

☒ **Will the event occur on City of Scottsdale property or in a public street (right-of-way)** Yes ☒ No ☐

☒ **Event Address:** 7134 E Stetson Dr. | Scottsdale AZ 85251

☒ **Event Website (required if available):** www.artisanmarketsaz.com

☒ **Event Description (or attach narrative):**

Artisan Markets is a community that has just about everything: waterfront views, interesting people, local works of art, live music, and things for the kids to do. Thursdays and Sundays- October through April

Event Includes Outdoor Music? Yes ☒ No ☐ If yes, complete the information section on page 6.

Event Details Dates and Times					Event Attendance
	Date	Day of Week	Start Time	End Time	Estimate
Setup	See Attached				
Day 1					
Day 2					
Day 3					
Day 4					
Day 5*					
Clean Up Complete					
*If event duration is more than 5 days, attach additional page(s). Total Anticipated Attendance:					3000 per day

SPECIAL EVENT SITE PLAN

☒ **Site Plan:** A detailed site plan is required—applications will not be processed without it. Attach separate document(s). Site plans should clearly show the location of the event, areas used for parking, fencing, entry/exit points, tents/canopies (include dimensions), stages (include dimensions), generators, bars, tables/chairs, portable restrooms, signs, etc. A route map is required for distance events such as walks, runs, rides, and parades.

Useful mapping resources include (print and draw on map):

Maricopa County Assessor at <http://maps.mcassessor.maricopa.gov/maps/default.aspx>

City of Scottsdale Digital Map Center at <http://eservices.scottsdaleaz.gov/dmc/default.aspx>



SouthBridge SunDays
10-4 pm
7134 E Stetson Dr | Scottsdale, AZ 85251

Olive & Iv Circle/Plaza

Stetson Plaza

Stetson Plaza-Canal

Canal

1.	24.	41.	51.
2.	25.	42.	52.
3.	26.	43.	53.
4.	27.	44.	54.
5.	28.	45.	55.
6.	29.	46.	56.
7.	30.	47.	57.
8.	31.	48.	58.
	32.	49.	59.
	33.	50.	60.
	34.		61.
	35.		62.
	36.		63.
	37.		64.
	38.		65.
	39.		66.
	40.		67.
			68.
			69.
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			71.
			72.
			73.
			74.
			75.
			76.
			77.

Set-up Times

Bridge

-  7:30 - 7:45 am
-  7:50 - 8:05 am
-  8:10 - 8:25 am
-  8:30 - 8:45 am
-  8:50 - 9:05 am
-  8:10 - 9:25 am
Table Only Spaces
-  Music



**Thursdays
5-10 p.m.**

artisanmarketsaz.com

602.314.0323-Audrey

**7134 E Stetson Dr
Scottsdale, AZ 85251**

**FREE Parking under
Barrio Queen
Restaurant off of
Stetson**

**AND
FREE Parking at the
Scottsdale Waterfront
just under Olive and
Ivy**

**Set-up time is between
3 pm and 4:45 pm**

C Requires 10x10 white canopy

T Table only spaces



ArtBridge ThursDays Vendor Layout

- | | |
|-----|-----|
| 1. | 19. |
| 2. | 20. |
| 3. | 21. |
| 4. | 22. |
| 5. | 23. |
| 6. | 24. |
| 7. | 25. |
| 8. | 26. |
| 9. | 31. |
| 10. | 32. |
| 11. | 33. |
| 12. | 34. |
| 13. | 35. |
| 14. | 36. |
| 15. | 37. |
| 16. | 38. |
| 17. | 39. |
| 18. | 40. |
| | 41. |

PUBLIC SAFETY

Applicant is responsible for providing a safe and secure event. This includes the event venue, event parking areas, and adjacent areas affected by the event. Applicant must ensure adequate personnel are present to provide general security, maintain order, contain liquor to licensed premises, protect money, provide medical assistance, etc. Depending on the nature of the event, private security personnel and/or off-duty police officers may be required.

To hire Scottsdale PD off-duty officers, call 480-312-4385 or click [here](#). The Scottsdale Fire Department recommends an emergency medical standby when daily attendance exceeds 5,000 people. Occupancy loads must adhere to that which is set by the Fire Department.

The event will include the following (check all that apply):

Security Personnel

☒ In-house staff and/or volunteers

☐ Hired security personnel

Company name: _____

Contact person: _____ Phone number: _____

☐ Hired off-duty police officers. Estimated number: _____

☐ Scottsdale PD off-duty officers

Other agency name: _____

Contact person: _____ Phone number: _____

Medical Standby

☐ Standby emergency medical staff (paramedics/EMTs)

Company name: _____

Contact person: _____ Phone number: _____

PARKING and TRAFFIC

Applicant is responsible for ensuring adequate parking for attendees and for minimizing any negative impacts to adjacent areas. Applicant is responsible for obtaining authorized approval for any private parking areas. For events using volunteers for traffic control (e.g., course marshals), event volunteers cannot direct traffic in the street. They may provide guidance from the sidewalk, other pedestrian area, or on a closed street.

The event will include the following (check **all** that apply):

- ☒ Existing public parking (city parking lot, city parking garage, on-street parking)
- ☐ On-site parking (may require property owner and/or landlord approval)
- ☐ Off-site parking (Parking Agreement form required)
- ☐ Parking on a dirt lot (dust control is required)
- ☐ Shuttle service from off-site parking areas (attach shuttle plan)
- ☐ Taxi service
- ☐ Valet service (provide a valet parking plan from the valet company)

Valet company: _____

Contact person: _____ Phone number: _____

STREET CLOSURE

Applicant is responsible for hiring a barricade company for any street, alley, lane, or public sidewalk closure. The City of Scottsdale does not provide barricades. Show proposed closures on the Special Event site plan. Any street closures and barricade set-up/removal shall match the approved barricade plan on file. Oversight of barricade set-up is the responsibility of event applicant. Discrepancies or safety issues may result in the delay or cancellation of the event.

The event will include the following (check **all** that apply):

- ☐ Sidewalk closure
- ☐ Street, alley or lane closure (barricade plan required)

Barricade company: _____

Contact person: _____ Phone number: _____

INSURANCE

All special events taking place on City property require the event holder to carry liability insurance for their own protection as well as insurance protection for the City of Scottsdale. Required coverage and limits will be at the discretion of the Risk Management Division depending on the size and scope of the event. Prior to the issuance of your Special Event Permit, the event producer must submit a Certificate of Insurance with the insurance limits and coverage's shown in the table below are in full force and effect and must name the City of Scottsdale as an Additional Insured. For questions, contact Risk Management at 480-312-2490.

Commercial General Liability (required from all event producers)	\$1,000,000	Each Occurrence
	\$2,000,000	Products – Completed Operations
	\$2,000,000	General Aggregate
Liquor Liability	\$1,000,000	Each Common Cause and Aggregate
OR (depending on event)	\$5,000,000	Each Common Cause and Aggregate

Check one:

- ☐ None of my event takes place on city property (city facility, street, sidewalk, right-of-way, etc.).
- ☒ All or a portion of my event takes place on city property and I will provide the required insurance.

OUTDOOR ENTERTAINMENT

Applicant is **required** to have an event staff member responsible for monitoring sound levels when sound/music/noise may be audible beyond the event venue. Noise complaints can result in calls for service from the Scottsdale Police Department. A police officer or Code Enforcement inspector may require the volume to be reduced or ceased based on complaints or unreasonable sound levels.

The event will include the following (check **all** that apply):

- ☒ Live Band and/or DJ Name of bands/performers: Varied
- ☐ Pre-recorded Music

Date	Live Band		DJ		Pre-recorded Music	
	Start Time	End Time	Start Time	End Time	Start Time	End Time

- ☒ PA System ☐ Fireworks / Pyrotechnics
- ☒ Sound/music/noise may be audible beyond the event venue; therefore, an event staff member will be assigned to monitor the sound level during the event to ensure sound does not unreasonably disturb the surrounding area.

Contact person: Audrey Thacker Phone number: 602-314-0323

TENT AND CANOPIES

A tent permit issued by the Scottsdale Fire Department is required for any tent 400 square feet or larger (20 feet x 20 feet or larger). Tents shall be shown on the Special Event site plan. For additional information, call 480-312-1853 or click [here](#). Tent permit applications must be received by the Scottsdale Fire Department at least 10 days prior to the event.

- ☐ There will be tents 400 square feet or larger.

Supplier: _____

Contact person: _____ Phone number: _____

GENERATORS

A commercial minimum electrical permit issued by Permit Services is required for any generator 20kw or larger. Location of the generator shall be shown on the Special Event site plan. For additional information, click [here](#).

- ☐ There will be a generator 20kw or larger.

Licensed contractor: _____

Contact person: _____ Phone number: _____

SIGNS and BANNERS

Signs and banners are regulated by the Zoning Ordinance and will be reviewed as part of the application request. Approved signs and banners may only be posted on the day of the event. Fence wrap graphics must face the interior of the event venue.

The event will include the following (check **all** that apply):

- ☒ Directional signs (show locations on Special Event site plan and/or area map)
☐ Signs or banners visible from **outside** the venue (show locations on Special Event site plan)

Describe (include dimensions and wording): _____

VENDORS

If vendors (food, retail sales, display/information, games, etc.) will be present at your event, you must supply a list of vendors with this application and also contact the City of Scottsdale Tax and License Department at 480-312-7625. For additional information, click [here](#).

The event will include the following categories of vendors (check **all** that apply):

☒ Food ☒ Retail ☒ Display/Info ☐ Games ☐ Other: _____

SANITATION

Applicant is responsible for (a) having a sufficient number of containers to handle all trash generated by the event; (b) removing trash during and after the event; (c) completely cleaning the site and adjacent/affected areas after the event; and (d) providing a sufficient number of restroom facilities (including ADA accessible facilities). If any portion of the event takes place on city property and city personnel need to perform additional cleaning due to your event, **you will be billed** by the City of Scottsdale for this service.

To arrange for garbage dumpster by the City of Scottsdale, call 480-312-5600 or click [here](#) for additional information.

The event will include the following (check all that apply):

- ☐ Garbage dumpsters (show on Special Event site plan)

Sanitation company: _____

Contact person: _____ Phone number: _____

- ☐ Portable restroom facilities (show on Special Event site plan)

Restroom company: _____

Contact person: _____ Phone number: _____

LIQUOR

If liquor is present at your event, state law requires liquor to be contained within the event venue. A liquor license is required if the event is open to the public, or if there is a fee for admission, food or drink. Anyone serving liquor must be familiar with state liquor laws. See the Arizona Department of Liquor Licenses and Control [website](#) for additional information. Use adequate fencing and security personnel to prevent alcohol from being removed from your liquor licensed premises.

Check only one:

- ☒ Liquor will not be present at the event.
- ☐ Liquor will be present, but the event is private (i.e., invitation-only, not open to the public), there is no fee for admission, food or drink, and donations will not be solicited.
- ☐ The event is adjacent to an existing liquor establishment (restaurant or bar) and the establishment will temporarily extend their liquor-licensed premises to include my event. The liquor establishment must complete the Arizona Department of Liquor Licenses & Control (DLLC) Extension of Premises form (click [here](#)) and you must include this completed form (signed and notarized) with your event application. Once approved by the city, you must take the form to Arizona DLLC at 800 W. Washington, 5th Floor, for issuance of the actual extension permit. For additional information, call 602-542-5141.
- ☐ Liquor will be present and I am making arrangements with a charitable, civic, fraternal, political party/campaign committee, or religious organization for Special Event Liquor License (SELL). The SELL form available from Tax and License at 480-312-2400 (or click [here](#)). The SELL approval process is handled through Tax and License and SELL applications should be submitted at least 21 days prior to the event.

Organization name: _____

EVENT NOTIFICATION

Notification is required to inform nearby or affected businesses, property owners and [HOA's](#) within 300 feet at least two weeks prior to the event. Notification is required for events with off-site parking, outdoor amplified sound, street closures, fireworks, or other notable impact to adjacent areas. Notification letters must include a detailed description of the event including setup and teardown times, starting and ending times for outdoor music, estimated attendance, and the event organizer's name and mobile phone number for contact before, during and after the event for all street closures.

Use the Neighborhood Input form to obtain feedback from property owners immediately adjacent to the portion of the street being closed (click [here](#)).

If applicable, event notification will be made by (check **all** that apply):

☐ Mail

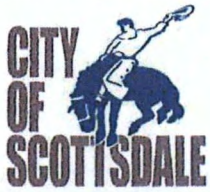
☒ E-mail

☐ Door hangers

☒ Fliers

☒ In person

☐ Other: _____



Special Event Permit Application

APPLICANT AUTHORIZATION

To the extent allowed by law, Applicant agrees to defend, indemnify, and hold harmless the City of Scottsdale, its agents, officials, and employees from and against all claims, damages, losses, injuries, illness, accidents relating to, arising out of, or resulting from, the use of this Special Event Permit Application and the information contained therein, and its resulting permits.

Applicant acknowledges that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

Applicant understands that failure to comply with the conditions or stipulations of this permit including but not limited to liquor control, traffic control, insurance requirements, clean up conditions, noise volumes and event start and end times, will be considered as a critical element of the review of any subsequent applications. Gross failure may disqualify you from being issued a Special Event Permit in the future.

For athletic events (Walking, Running, Swimming, Biking) which include a liability waiver that participants are required to sign in order to participate, the event sponsor is required to include in the waiver either the City of Scottsdale by name or by reference as premises owner or property owner.

I have read, understand and agree to comply with all the information provided in the Special Events Permit Application.



Signature of Applicant

4/16/2015

Date

Audrey Thacker | President | Founder

Printed Name and Title of Applicant (Person signing must be the same person who is listed as the applicant on page 1.)



Special Event Permit

Neighborhood Input

NEIGHBORHOOD INPUT FOR SPECIAL EVENT

Make additional copies of this form as needed.

Event Name: Scottsdale Artisan Market

Event Dates/Times: Thursdays 5-10pm / Sundays 10-4pm
October - April 2015-2016

READ BEFORE SIGNING:

By signing my name below, I hereby declare I am an authorized representative of the listed business (owner, manager, or other person with authority) and I have been informed by the event applicant/designee about the details of the event, including, but not limited to, street closures, date/time and nature of the event.

By marking "No Concerns", hereby declare I have no significant concerns about the event taking place. By marking "Concerns*", I hereby declare I have significant concerns about the event taking place.

* If you have concerns about the event, or if you would like to discuss the event with the Chair of the Special Events Committee, please call Cheryl Sumners at 480-312-7834 or email CSumners@scottsdaleaz.gov.

As the authorized person, I have ☒ No Concerns ☐ Concerns* about the event taking place.

Business Name: Olivia and Ivy

Address: 7135 E. Camelback Rd #195

Phone Number: 480 751 2200

Name and Title (PRINT): Kim Bowers, GM

As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

Business Name: _____

Address: _____

Phone Number: _____

Name and Title (PRINT): _____

As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

Business Name: _____

Address: _____

Phone Number: _____

Name and Title (PRINT): _____

Current Planning Department

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ Phone: 480-312-2500 ♦ Fax: 480-312-7088



Special Event Permit Neighborhood Input

NEIGHBORHOOD INPUT FOR SPECIAL EVENT

Make additional copies of this form as needed.

Event Name: Scottsdale Artisan Market

Event Dates/Times: Thursdays 5-10pm / Sundays 10-4pm
October - April 2015/2016

READ BEFORE SIGNING:

By signing my name below, I hereby declare I am an authorized representative of the listed business (owner, manager, or other person with authority) and I have been informed by the event applicant/designee about the details of the event, including, but not limited to, street closures, date/time and nature of the event.

By marking "No Concerns", I hereby declare I have no significant concerns about the event taking place. By marking "Concerns*", I hereby declare I have significant concerns about the event taking place.

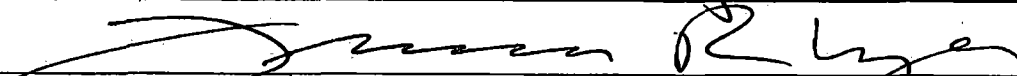
* If you have concerns about the event, or if you would like to discuss the event with the Chair of the Special Events Committee, please call Cheryl Sumners at 480-312-7834 or email CSumners@scottsdaleaz.gov.

As the authorized person, I have ☒ No Concerns ☐ Concerns* about the event taking place.

Business Name: SouthBridge Station Condo Association

Address: 7134 E. Station #400 Phone Number: 480 874 1002 x11

Name and Title (PRINT): Frederick R. Unger President



As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

Business Name: _____

Address: _____ Phone Number: _____

Name and Title (PRINT): _____

As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

Business Name: _____

Address: _____ Phone Number: _____

Name and Title (PRINT): _____

Current Planning Department

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ Phone: 480-312-2500 ♦ Fax: 480-312-7088



Special Event Permit Neighborhood Input

NEIGHBORHOOD INPUT FOR SPECIAL EVENT
Make additional copies of this form as needed

Event Name: Scottsdale Artisan Market

Event Dates/Times: Thursdays 5-10 pm and Sundays 10-4 pm (October through April 2015-2016)

READ BEFORE SIGNING:

By signing my name below, I hereby declare I am an authorized representative of the listed business (owner, manager, or other person with authority) and I have been informed by the event applicant/designee about the details of the event, including, but not limited to, street closures, date/time and nature of the event.

By marking "No Concerns", I hereby declare I have no significant concerns about the event taking place. By marking "Concerns*", I hereby declare I have significant concerns about the event taking place.

* If you have concerns about the event, or if you would like to discuss the event with the Chair of the Special Events Committee, please call Cheryl Sumners at 480-312-7834 or email CSumners@scottsdaleaz.gov.

As the authorized person, I have ☒ No Concerns ☐ Concerns* about the event taking place.

Business Name: Broadstone Waterfront -troud@aillresco.com

Address: 7025 E. Via Solari Dr. Phone Number: 480-398-8200

Name and Title (PRINT): Trisha Roud-Satterlund - Business Manager

* Can I please receive an email reminder prior to ea. event?

As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

Business Name: _____

Address: _____ Phone Number: _____

Name and Title (PRINT): _____

As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

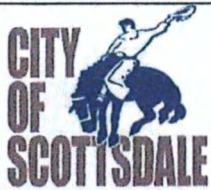
Business Name: _____

Address: _____ Phone Number: _____

Name and Title (PRINT): _____

Current Planning Department

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ Phone: 480-312-2500 ♦ Fax: 480-312-7088



Special Event Permit

Neighborhood Input

NEIGHBORHOOD INPUT FOR SPECIAL EVENT

Make additional copies of this form as needed.

Event Name: Scottsdale Artisan Market

Event Dates/Times: Thursdays 5-10 pm | Sundays 10-4 pm (October Through April)

READ BEFORE SIGNING:

By signing my name below, I hereby declare I am an authorized representative of the listed business (owner, manager, or other person with authority) and I have been informed by the event applicant/designee about the details of the event, including, but not limited to, street closures, date/time and nature of the event.

By marking "No Concerns", I hereby declare I have no significant concerns about the event taking place. By marking "Concerns*", I hereby declare I have significant concerns about the event taking place.

* If you have concerns about the event, or if you would like to discuss the event with the Chair of the Special Events Committee, please call Cheryl Sumners at 480-312-7834 or email CSumners@scottsdaleaz.gov.

As the authorized person, I have ☒ No Concerns ☐ Concerns* about the event taking place.

Business Name: Marcellino Ristorante

Address: 7114 E Skieson Dr #110 Phone Number: (480) 990-9500

Name and Title (PRINT): Melanie Wesley, General Manager

As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

Business Name: _____

Address: _____ Phone Number: _____

Name and Title (PRINT): _____

As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

Business Name: _____

Address: _____ Phone Number: _____

Name and Title (PRINT): _____

Current Planning Department

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ Phone: 480-312-2500 ♦ Fax: 480-312-7088



Special Event Permit Neighborhood Input

NEIGHBORHOOD INPUT FOR SPECIAL EVENT Make additional copies of this form as needed.

Event Name: Scottsdale Artisan Market

Event Dates/Times: Thursdays 5-10 pm | Sundays 10-4 pm (October Through April)

READ BEFORE SIGNING:

By signing my name below, I hereby declare I am an authorized representative of the listed business (owner, manager, or other person with authority) and I have been informed by the event applicant/designee about the details of the event, including, but not limited to, street closures, date/time and nature of the event.

By marking "No Concerns", I hereby declare I have no significant concerns about the event taking place.
By marking "Concerns*", I hereby declare I have significant concerns about the event taking place.

* If you have concerns about the event, or if you would like to discuss the event with the Chair of the Special Events Committee, please call Cheryl Sumners at 480-312-7834 or email CSumners@scottsdaleaz.gov.

As the authorized person, I have ☒ **No Concerns** ☐ **Concerns*** about the event taking place.

Business Name: F.A.A.M.A

Address: 7051 E. 5TH AVE

Phone Number: 4806998001

Name and Title (PRINT): SCOTT D. YANNI PRESIDENT

[Signature]

As the authorized person, I have ☐ **No Concerns** ☐ **Concerns*** about the event taking place.

Business Name: _____

Address: _____

Phone Number: _____

Name and Title (PRINT): _____

As the authorized person, I have ☐ **No Concerns** ☐ **Concerns*** about the event taking place.

Business Name: _____

Address: _____

Phone Number: _____

Name and Title (PRINT): _____

Current Planning Department

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ Phone: 480-312-2500 ♦ Fax: 480-312-7088



Special Event Permit

Neighborhood Input

NEIGHBORHOOD INPUT FOR SPECIAL EVENT

Make additional copies of this form as needed.

Event Name: Scottsdale Artisan Markets

Event Dates/Times: 2015-2016 Season

READ BEFORE SIGNING:

By signing my name below, I hereby declare I am an authorized representative of the listed business (owner, manager, or other person with authority) and I have been informed by the event applicant/designee about the details of the event, including, but not limited to, street closures, date/time and nature of the event.

By marking "No Concerns", I hereby declare I have no significant concerns about the event taking place.

By marking "Concerns*", I hereby declare I have significant concerns about the event taking place.

* If you have concerns about the event, or if you would like to discuss the event with the Chair of the Special Events Committee, please call Cheryl Sumners at 480-312-7834 or email CSumners@scottsdaleaz.gov.

As the authorized person, I have ☒ No Concerns ☐ Concerns* about the event taking place.

Business Name: The Herb Box - PV

Address: 7134 E. Stetson Dr. Suites 100 & 200 Phone Number: 480-998-8355

Name and Title (PRINT): Heather Craig Corporate Office
Manager

As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

Business Name: _____

Address: _____ Phone Number: _____

Name and Title (PRINT): _____

As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

Business Name: _____

Address: _____ Phone Number: _____

Name and Title (PRINT): _____

Current Planning Department

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ Phone: 480-312-2500 ♦ Fax: 480-312-7088

Heather I The Herb Box

From: Audrey Thacker [audrey@artisanmarketsaz.com]
Sent: Wednesday, April 29, 2015 9:32 AM
To: Susan I The Herb Box; chefbecky; Heather I The Herb Box
Subject: 2015/2016 Artisan Markets-Neighborhood Approval Needed
Attachments: 2015_2016 Season Dates and Narration.pdf; Special Event Neighborhood Input.pdf

Hello Ladies,

The time has come to get the signatures required to apply for the 2015/2016 season of events. Overall we think that the 2014/2015 season was a great success, and I would also appreciate any feedback/concerns you may have had during this past season.

I've attached a narration, a site map and the neighborhood approval form for the 2015/2016 season. If you could sign the neighborhood approval form and return back to me, I would greatly appreciate it.

Please let me know if you have any questions.

Thank you,

Audrey Thacker
President | Founder
O: 602.687.7495
C: 602.314.0323
www.artisanmarketsaz.com
www.facebook.com/artisanmarkets





Special Event Permit

Neighborhood Input

NEIGHBORHOOD INPUT FOR SPECIAL EVENT

Make additional copies of this form as needed.

Event Name: Scottsdale Artisan Market

Event Dates/Times: See Calendar Attached

READ BEFORE SIGNING:

By signing my name below, I hereby declare I am an authorized representative of the listed business (owner, manager, or other person with authority) and I have been informed by the event applicant/designee about the details of the event, including, but not limited to, street closures, date/time and nature of the event.

By marking "No Concerns", I hereby declare I have no significant concerns about the event taking place.

By marking "Concerns*", I hereby declare I have significant concerns about the event taking place.

* If you have concerns about the event, or if you would like to discuss the event with the Chair of the Special Events Committee, please call Cheryl Sumners at 480-312-7834 or email CSumners@scottsdaleaz.gov.

As the authorized person, I have ☒ No Concerns ☐ Concerns* about the event taking place.

Business Name: Scottsdale Fashion Square

Address: 7014-5909 Camelback Rd Phone Number: 480-945-5495

Name and Title (PRINT): Christina Lanoue

Asst. Manager Mgt. Scottsdale Fashion Square

As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

Business Name: _____

Address: _____ Phone Number: _____

Name and Title (PRINT): _____

As the authorized person, I have ☐ No Concerns ☐ Concerns* about the event taking place.

Business Name: _____

Address: _____ Phone Number: _____

Name and Title (PRINT): _____

Current Planning Department

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ Phone: 480-312-2500 ♦ Fax: 480-312-7088



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

9/10/2014

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Alpha Insurance Services 2401 W. Behrend Drive Suite 69 Phoenix AZ 85027		CONTACT NAME: Wendi Bowman PHONE (A/C No. Ext.): (623) 581-5234 FAX (A/C No.): (623) 581-5277 E-MAIL ADDRESS: wbowman@alphains.net	
INSURED Artisan Markets LLC P O Box 97335 Phoenix AZ 85060		INSURER(S) AFFORDING COVERAGE INSURER A: AutoOwners Insurance Company NAIC # 18988 INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:	

COVERAGES

CERTIFICATE NUMBER: CL1491003992

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDITIONAL SUBROGATION	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR	<input checked="" type="checkbox"/>	45020527	9/14/2014	9/14/2015	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 1,000,000 PRODUCTS - COMP/OP AGG \$ 1,000,000 GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS		45020527	9/14/2014	9/14/2015	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE		4814838300	9/14/2014	9/14/2015	EACH OCCURRENCE \$ 1,000,000 AGGREGATE \$ 1,000,000 DED \$ RETENTION \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/ MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	<input type="checkbox"/> Y/N	N/A			WC STATUTORY LIMITS <input type="checkbox"/> OTH-ER <input type="checkbox"/> E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)
City of Scottsdale is Additional Insured

CERTIFICATE HOLDER**CANCELLATION**

City of Scottsdale 7447 E Indian School Rd Scottsdale, AZ 85260	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE

ACORD 25 (2010/05)

INS025 (201005).01

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CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

9/10/2014

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Alpha Insurance Services 2401 W. Behrend Drive Suite 69 Phoenix AZ 85027	CONTACT NAME: Wendi Bowman	
	PHONE /A/C. No. Ext.: (623) 581-5234	FAX /A/C. No.: (623) 581-5277
INSURED Artisan Markets LLC P O Box 97335 Phoenix AZ 85060	E-MAIL ADDRESS: wbowman@alphains.net	
	INSURER(S) AFFORDING COVERAGE	
	INSURER A: AutoOwners Insurance Company	NAIC # 18988
	INSURER B:	
	INSURER C:	
	INSURER D:	
	INSURER E:	
	INSURER F:	

COVERAGES

CERTIFICATE NUMBER: CL1491003992

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY					EACH OCCURRENCE \$ 1,000,000
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY					DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR	X	45020527	9/14/2014	9/14/2015	MED EXP (Any one person) \$ 10,000
	GEN'L AGGREGATE LIMIT APPLIES PER:					PERSONAL & ADV INJURY \$ 1,000,000
	<input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC					GENERAL AGGREGATE \$ 1,000,000
						PRODUCTS - COMP/OP AGG \$ 1,000,000
						\$
A	AUTOMOBILE LIABILITY					COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000
	<input type="checkbox"/> ANY AUTO					BODILY INJURY (Per person) \$
	<input type="checkbox"/> ALL OWNED AUTOS	<input type="checkbox"/> SCHEDULED AUTOS	45020527	9/14/2014	9/14/2015	BODILY INJURY (Per accident) \$
	<input checked="" type="checkbox"/> HIRED AUTOS	<input checked="" type="checkbox"/> NON-OWNED AUTOS				PROPERTY DAMAGE (Per accident) \$
						\$
A	UMBRELLA LIAB					EACH OCCURRENCE \$ 1,000,000
	EXCESS LIAB					AGGREGATE \$ 1,000,000
	<input type="checkbox"/> DED <input type="checkbox"/> RETENTION \$		4814838300	9/14/2014	9/14/2015	\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY					<input type="checkbox"/> WC STATUTORY LIMITS <input type="checkbox"/> OTHER
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	Y/N	N/A			E.L. EACH ACCIDENT \$
	If yes, describe under DESCRIPTION OF OPERATIONS below					E.L. DISEASE - EA EMPLOYEE \$
						E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

CERTIFICATE HOLDER**CANCELLATION**

Salt River Project
P O BOX 52025
Phoenix, AZ 85072

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

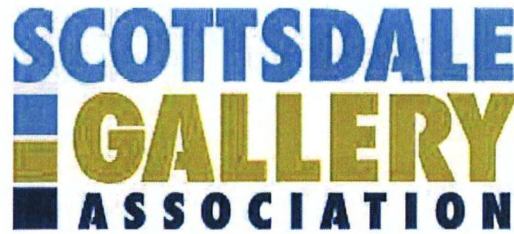
AUTHORIZED REPRESENTATIVE

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7.27.2015

Brent Stockwell
Assistant City Manager, City of Scottsdale
Steve Geiogamah
Tourism Events Manager, City of Scottsdale

Dear Mr. Stockwell and Mr. Geiogamah,

Thank you for your continued support of the Scottsdale Gallery Association and our Thursday Night ArtWalks. We especially appreciate your interest in learning more about issues presented at our Tuesday meeting at Calvin Charles Gallery. As you know, the continued vitality of the Arts district has a potential domino impact on the success of the related neighboring industries: Scottsdale Artists School, Museums, Theaters, Music programs, Old Town, Restaurants, etc.

Looking to the future: Scottsdale's reputation as a vital cultural and international mecca must continue, and the presence of all the groups mentioned above are critical to maintaining that reputation.

We want to work cooperatively with the City as we plan future events; for the success of all the downtown districts. The Scottsdale Gallery Association's official position on the Waterfront Artisan Market includes 4 points:

- 1) We do not approve any additional days beyond the 28 Sunday afternoons that are already granted during season.
- 2) We ask that the Artisan Market **NOT** be on Thursday nights. A time strategically selected to draw upon the traffic and reputation of our 40-year history of culture and arts in Downtown Scottsdale.
- 3) We support other Waterfront events and activities that ultimately enhance and benefit all Downtown Merchants. Music, Youth, Pet, Floral short-term festivals are possible examples. We look forward to coordinating with such festivals in planning our SGA events throughout the year.
- 4) We would like to participate with the City to plan events that serve the needs of all downtown merchants: 5th Avenue Merchants, Gallery merchants, Old Town Scottsdale and the associated allied businesses, such as restaurants, museums and art schools.

Reasons for taking this position have been outlined in detail during our meeting and on the handouts provided. We will be glad to answer any additional questions you may have.

Finally, we want you to know we have a new P.R Firm, AWE Collective. AWE brings fresh new vitality to our group and we are thrilled with the exciting ideas already in the making.

Sincerely

The Scottsdale Gallery Association Board of Directors

Veronica Graffius	_____	President
Calvin Charles Gallery		

Holly Bohling	_____	Vice President
Amery Bohling Fine Art		

Carri Bacca	_____	Treasurer
Bonner David Gallery		

Jane Phillips	_____	Secretary
Scottsdale Fine Art		

Ace Bailey	_____	At Large
Ultimate Tours		

Teresa Lewis	_____	At Large
Touchstone Galleries		

Paul Eubanks	_____	At Large
Gallery Russia		

Cyndy Carstens	_____	At Large
Cyndy Cartens Gallery		

French	_____	At Large
French on Main		

Scottsdale Gallery Association | www.scottsdalegalleries.com
PO Box 2045 | Scottsdale, AZ 8525

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Cyndy Cartens Gallery

French _____ At Large
French on Main

Scottsdale Gallery Association | www.scottsdalegalleries.com
PO Box 2045 | Scottsdale, AZ 8525

Sumners, Cheryl

From: Pejman Gallery | Scottsdale <pejmangallery@gmail.com>
Sent: Thursday, July 23, 2015 2:27 PM
To: Stockwell, Brent
Cc: Geiogamah, Steve; vgraffius@calvincharlesgallery.com; Biesemeyer, Brian K; 'Rachel Sacco'; Behring, Fritz; 'alamos'; paul@galleryrussia.com; email@themarshallgallery.com; mark@thesignaturegallery.com; mainviewgallery@aol.com; Ikeesses@gmail.com; phillip@fineartofmetal.com; french@frenchonmain.com; Sumners, Cheryl
Subject: RE: Waterfront Art Event Permitting
Attachments: 20150215_133931.jpg; 20150215_141207.jpg

Thanks for the comments Brent.

Also – I thought I would share 2 photos with you that were taken on a Sunday afternoon last March. Many of the galleries where open on that day but unfortunately not much foot traffic. As you can see, the Waterfront Art Fair drew most of the traffic downtown. To be completely accurate, on that same that we also had an art show running at the Celebration of Fine Art and one at the Fine Art Expo (if I had taken photos of those 2 events, I am sure you would see decent traffic as well).

There are only so many ways you can cut the art market pie in Scottsdale....and the adverse effects on Main Street and Marshall Way (the real art district) are obvious.

Just wanted to share....

Thanks -

Bob

From: Stockwell, Brent [mailto:BStockwell@scottsdaleaz.gov]
Sent: Thursday, July 23, 2015 1:37 PM
To: Pejman Gallery | Scottsdale
Cc: Geiogamah, Steve; vgraffius@calvincharlesgallery.com; Biesemeyer, Brian K; 'Rachel Sacco'; Behring, Fritz; 'alamos'; paul@galleryrussia.com; email@themarshallgallery.com; mark@thesignaturegallery.com; mainviewgallery@aol.com; Ikeesses@gmail.com; phillip@fineartofmetal.com; french@frenchonmain.com; Sumners, Cheryl
Subject: RE: Waterfront Art Event Permitting

Hello Bob,

Thanks for your email. First of all, I want to thank you for the time and energy you have invested in reaching out to your fellow gallery owners to gauge their interest on this.

Yes, there is time to wait for the official position of the SGA until after the July 28 meeting. I've confirmed that a decision will not be made until after this date.

Yes we understand that the SGA is looking for a comprehensive solution including addressing competing vendor-driven arts events, investments in the attractiveness, and marketing as a destination.

We're looking forward to seeing you and meeting many other gallery owners at the July 28 meeting to discuss solutions to these concerns.

Sincerely,

Brent Stockwell | Scottsdale City Manager's Office
BStockwell@ScottsdaleAZ.gov | 480-312-7288

From: Pejman Gallery | Scottsdale [mailto:pejmangallery@gmail.com]

Sent: Wednesday, July 22, 2015 6:40 PM

To: Stockwell, Brent

Cc: Geiogamah, Steve; vgraffius@calvincharlesgallery.com; Biesemeyer, Brian K; 'Rachel Sacco'; Behring, Fritz; 'alamos'; paul@galleryrussia.com; email@themarshallgallery.com; mark@thesignaturegallery.com; mainviewgallery@aol.com; lkeesses@gmail.com; phillip@fineartofmetal.com; french@frenchonmain.com

Subject: RE: Waterfront Art Event Permitting

Hi Brent – I have talked to several gallery owners today regarding this issue....including Veronica Graffius (SGA president). It is my understanding that Audrey Thacker contacted Veronica today via phone regarding the Thursday Waterfront event and was advised as to the SGA's firm opposition to her event on that night. In addition to the SGA's opposition, many of the gallery owners who are not members of the SGA are also firmly opposed to the Waterfront Thursday night art event (as well as any other time and day). So, we ask that per your email below, the City doesn't grant the permit and waits until our July 28th meeting to receive the official position of the SGA to confirm and expand on this.

Apart from the above, there is disappointment amongst many gallery owners that the City permitted the Sunday events on the Waterfront without waiting until the July 28th meeting to get our complete feedback on this matter. I am mentioning this since most galleries are open on Sundays on Main Street during the season, and so the Sunday art event on the Waterfront poaches substantially from Main Street even on Sundays.

From your last paragraph, I hope that the City is not assuming that cosmetic and marketing improvements to the Street alone will solve this problem. The reduction of competing vendor driven art events has to be part of the comprehensive solution. We look forward to discussing this with you in our meeting our July 28th.

Regards,

Bob Pejman

From: Stockwell, Brent [mailto:BStockwell@scottsdaleaz.gov]

Sent: Tuesday, July 21, 2015 6:05 PM

To: pejmangallery@gmail.com

Cc: Geiogamah, Steve; vgraffius@calvincharlesgallery.com; french@frenchonmain.com; Blesemeyer, Brian K; 'Rachel Sacco'; Behring, Fritz; 'alamos'

Subject: RE: Waterfront Art Event Permitting

Hello Bob,

Thanks for your email. Yes, all is well. I've been in meetings most of the day so I haven't been in the office much. Sorry I missed your call.

To clarify, Audrey Thacker was asked to contact the Scottsdale Gallery Association to discuss concerns about conflicts with the Scottsdale ArtWalk and see what could be done to mitigate them.

This outreach was requested before the application is considered for the Thursday night market. The Sunday market was OK'd. The other event requests would be considered separately at a later date.

If the SGA needs to wait until the July 28 meeting to take an official position on this, we understand.

I'm looking forward to the July 28 meeting to focus on what we can do together to improve the attractiveness of the gallery district and promote it as a destination.

Brent Stockwell | Scottsdale City Manager's Office
BStockwell@ScottsdaleAZ.gov | 480-312-7288

From: Pejman Gallery | Scottsdale [mailto:pejmangallery@gmail.com]

Sent: Wednesday, July 22, 2015 6:40 PM

To: Stockwell, Brent

Cc: Gelogamah, Steve; vgraffius@calvincharlesgallery.com; Biesemeyer, Brian K; 'Rachel Sacco'; Behring, Fritz; 'alamos'; paul@galleryrussia.com; email@themarshallgallery.com; mark@thesignaturegallery.com; mainviewgallery@aol.com; lkeesses@gmail.com; phillip@fineartofmetal.com; french@frenchonmain.com

Subject: RE: Waterfront Art Event Permitting

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Bob Pejman

From: Stockwell, Brent [mailto:BStockwell@scottsdaleaz.gov]

Sent: Tuesday, July 21, 2015 6:05 PM

To: pejmangallery@gmail.com

Cc: Gelogamah, Steve; vgraffius@calvincharlesgallery.com; french@frenchonmain.com; Blesemeyer, Brian K; 'Rachel Sacco'; Behring, Fritz; 'alamos'

Subject: RE: Waterfront Art Event Permitting

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Thanks,
Brent Stockwell | 480-312-7288

From: Pejman Gallery | Scottsdale [mailto:pejmangallery@gmail.com]
Sent: Tuesday, July 21, 2015 1:08 PM
To: Stockwell, Brent
Cc: Geiogamah, Steve; vgraffius@calvincharlesgallery.com; french@frenchonmain.com; Biesemeyer, Brian K; 'Rachel Sacco'; Behring, Fritz; 'Sonnie Kirtley'; 'alamos'
Subject: Waterfront Art Event Permitting

Hi Brent -- I hope you are well. I just called your office but could not reach you.

I just want to follow up on Audrey Thacker's Artisan Markets permit situation. Our understanding from Veronica Graffius and Tom Giller was that the City is "holding" the Waterfront Art Events permit until the galleries complaint situation is resolved.

We just want to make sure that permit will be held until we resolve the situation. The first step to the resolution of this is the SGA meeting which will take place on the 28th with possible follow up meetings.

Here is the 2015 Waterfront art event list that Audrey is currently running:

<u>Waterfront & 5th Ave Events (30 to 60 booths)</u>	<u>Event Days</u>
ArtBridge Thursdays (October - April) 7 months	28
South Bridge Sundays (October - April) 7 months	28
Scottsdale Fall for the Arts (November 12- 15)	4
Small Business Saturday (November 28)	1
5th Avenue Arts Festival (October 23-25)	3
After Holidays Celebration (Dec 26-27)	2
Canal Convergence (Feb 25-28)	4
5th Avenue Arts Festival (March 11-13)	3
<hr/>	
73 Days	

Let's wait until we have our meeting, but in talking to the gallery owners, the common request is to eliminate the 56 days of bi-weekly art events (Oct – Apr). That still leaves 17 days of art events.

Again, we are not asking that there be no events on the Waterfront. We are requesting that the events be non-art venue and non-vendor driven as those events have an adverse effect on the local art gallery merchants and based on the critical situation of the art district it is very reasonable to expect that the City will eliminate a large portion of the art event days on the Waterfront.

Please let us know what your thoughts are and what we should expect.

Regards,

Bob



This email has been checked for viruses by Avast antivirus software.
www.avast.com

Sumners, Cheryl

From: alamos <alamos@cox.net>
Sent: Monday, June 22, 2015 2:31 PM
To: Stockwell, Brent; 'COGS AZ'
Cc: Smith, David N; Biesemeyer, Brian K; Geiogamah, Steve; Sumners, Cheryl; 'Johnson, Steve COGS 15'; 'Ranucci, Frederika COGS 15'; 'Pejman, Bob PejmanGallery'; 'Lauterbach, Beth ScFineArt'; Behring, Fritz
Subject: RE: Special Events Ordinance clarification
Importance: High

Mr. Stockwell,

I want to be clear. The vast majority of special events do not attract tourists and to have our City staff, influenced by crony board/commission/committee interests who financially gain from these same events, allowing and even subsidizing "pop up" retail venues that unfairly compete with current brick and mortar, long term businesses whose owners, many Scottsdale residents have invested substantial savings in is either epic incompetence or obvious corruption.

Major events, such as Barrett Jackson, Phoenix Open, Arabian Horse Show and Giants Spring Training do attract tourists. These temporary venues may provide entertainment for those tourists, but at the expense of the existing business base and using public/private resources that are vital to them. This base of brick and mortar businesses pay property tax, rent tax, sales tax often on a higher quality product and at a price higher than these tent shows and are the reason Scottsdale has a reputation as a community with appreciation for art and culture. The former "Scottsdale" Celebration has traded on this reputation from it's inception while simultaneously poaching the peak season business the galleries need to survive the long hard summers in our market. Rest assured tourists who come here who do buy art at the tent show will go home and tell their friends, "I this piece in Scottsdale", leaving all to believe they bought it from a real art gallery for which Scottsdale is renown.

There is no rational explanation for the City not supporting the maintenance and well being of this long valued retain neighborhood. Instead through neglect and malfeasance there is evidence the City is actually working to undermine the interests of current businesses and property owners. Mr. Geigomah has been evasive and misleading throughout this process. The "report/survey" commissioned by his department from Webb Consultants (and coming to a self interested venue near you) was biased from the onset. Based on my experience, I believe Mr. Webb to be unqualified to provide legitimate guidance on the benefit, if any, of special events generally and the ones Mr. Gelogamah plans to promote specifically. It is clear that the current staff strategy is to push forward as fast as possible with an agenda for the benefit of a few special interests during the hot summer when many are out of town.

The boards/commissions/committees that pretend to oversee these matters need to include the real stakeholders, current brick and mortar businesses, and not the conflict of interest laden, uninformed and "yes" votes that currently comprise majorities. The City Staff needs to be changed and the City Council needs to "own" the unique and special nature of our downtown, support the business that are already here and not intentionally blight areas for the potential redevelopment opportunity.

My involvement in this came from my concern over the extraordinary number of sales tax audits of art galleries by the City (and none of bars) and the recent State legislative focus on art galleries' out of state sales. I believe the indefensible City support for festival/event mania and the expansion of bar districts are further efforts to purposely blight areas the vast majority of Scottsdale feel are important to our identity.

Regards,

Thomas W. Giller, Broker
Alamos Management Resources, Inc.
P.O.Box 8271
Scottsdale, AZ 85257
Office/Mobile - (480) 227-4150

Sumners, Cheryl

From: Susan Potje <susan@celebrateart.com>
Sent: Wednesday, July 29, 2015 6:57 PM
To: Lane, Jim; Klapp, Suzanne; Korte, Virginia; Littlefield, Kathy; Milhaven, Linda; Phillips, Guy; Smith, David N
Cc: Stockwell, Brent; Geiogamah, Steve; Sumners, Cheryl; audrey@artisanmarketsaz.com; John Holdsworth
Subject: 5 Year Strategic Plan for Tourism and Events

Dear Mayor Lane and City Council Members:

As a member of the Tourism Advisory Task Force, I am committed to following through on the strategies laid out in the 5 Year Strategic Plan for Tourism in Scottsdale. This plan was crafted after much discussion and input from many stakeholders and approved by the City Council. The primary focus of the plan and the Task Force members is to animate and activate our downtown. Part of the plan calls for animating downtown with happenings and events. There was a study done on Three Cities (Three Cities Study, which is available for all to review) which highlighted thriving downtowns in Charleston, Santa Fe and Austin. A common fact in these cities (and other thriving downtowns) is that there are many activities happening that draw people to the area. Each City has a slightly different profile, of course. But research shows that a critical mass of similar activities helps to brand a destination with its own identity. It goes against logic and against the strategic plan to limit the number or kinds of activities offered when they are proven to animate and activate the downtown area.

I have learned from Audrey Thacker and confirmed with Steve Geiogamah that the decision was made by a small group of City Staff to not renew the Special Event Permit for the Thursday night Artisan Market at this time because of the "perceived issue" by some merchants on Main Street that the Artisan Market is unfair competition and is taking foot traffic away from them on Thursday nights. I understand that there is a possibility of renewing it if Audrey goes to the SGA and "mitigates" the issues with them or basically, gets their blessing to operate. The SGA has rejected her offer to meet with them on how to collaborate for success.

Please allow me to express my concerns and thoughts about this situation.

Would we consider not allowing the Farmer's Market to happen because Sprouts, Basha's or Albertsons wanted to be the only ones to be able to sell produce on Saturdays?

Would we consider not allowing Barrett Jackson and R&M etc. if the car auto dealers, including Classic Car dealers, were against that because they felt it might take business away from them?

Would we consider not allowing the Arabian Horse Show and Sun Country Quarter Horse show if suddenly the local barns felt that it was in conflict with their ability to show and sell their horses?

Would we consider not allowing the Waste Management Open to happen if other golf courses might think they don't get their fair share of business or exposure that weekend?

I think you get my point here. We would not do this because we know that these events and happenings are good for our City in terms of revenue and experience. It is good for Tourism, which is what we are trying to improve as a Task Force as part of our 5 Year Strategic Plan. Animating downtown has been identified as a key element of the Strategic Plan. The Artisan Market is a fine example of animation. It is a lively happening that draws people to the area. Denying one business model to operate because a more "traditional" or different business model does not like it is simply not a good precedent for a City to set.

There are no wins in this situation. Not renewing the Special Event Permit for the Artisan Market to operate on Thursday will not magically bring more people to downtown/Main Street. Asking her to move her Market to another night after she has invested years in establishing and promoting a Thursday Market is not reasonable. The argument that it (and other events) are "vendor driven" and, therefore unfair competition to "brick and mortar" is unreasonable. These are a couple of phrases are being tossed around that deserve some deeper discussions about what they mean.

The only thing that will bring more people to downtown (Main Street – or whoever is complaining) is when they take responsibility for their own marketing and for the experience they deliver to their visitors when they show up. The concept that by simply removing competition from the market place will make another business stronger is not a business plan or a strategy. The Artisan Market is a success because of the hard work, the smart work, the marketing and the fact that they provide a product and an experience that people like. Our residents and visitors deserve to have a variety of offerings and experiences to choose from.

I repeat - there are no wins in the decision to not allow the Artisan Market to operate on Thursday. This is a loss to the City in revenue from sales tax collected from the artisan vendors, a loss to the visitors and the residents that have enjoyed the experience, a loss to the artists who have been making a livelihood which contributes to our economic vitality, a loss to the surrounding businesses who have experienced an increase because of the traffic which comes to the Artisan Market, a loss to the restaurants which have benefited from both the vendors and the visitors to the Market and a loss in well-deserved business Revenue for the owner/promoter of the Artisan Market.

Taking away the Artisan Market will not bring new business to the Downtown Galleries. There are no wins here. There are only Losses.

What we are doing here is allowing a group of unhappy merchants who are a mile away from this location to effectively put 30 to 50 artisans and a business owner out of business because they don't like having perceived competition. That's not how commerce in a free market system works. This is a very slippery slope that we are on here. I respectfully ask each Council Member to think about the long term ramifications of setting a precedent that allows legislation to pick and choose who can do business in our City. I invite you to look at how these decisions may impact the economic vitality of our City. Punishing one business owner who has created a vibrant and successful business is counter-productive to the idea of creating a vibrant and sustainable economy and community.

This argument from the galleries is not new. They have been trying to regulate "competition" out of business for years. I know this from personal experience with the Celebration of Fine Art. In 1993, the Galleries tried to get the City Council to not renew our Use Permit, Steve Wilson wrote an editorial in what was then the Scottsdale Progress which included this:

"The gallery owners who are behind the letter to City Hall appear to be trying to do legislatively what they have not been able to do in the open marketplace: Eliminate a competitor. The City Council should not let them succeed. We presume that the gallery owners, like all business operators, would not like to see themselves put out of business by an act of government. They want to the chance to succeed – or fail- on their own merits. Mr. Morrow and his festival deserve the same opportunity."

This was true then and it is true today. Ms. Thacker should be allowed to continue with her successful venture. No one is trying to put the downtown galleries out of business by an act of government. In fact, the entire focus of the TAFT is in place to help revitalize downtown, which will have the effect of helping the Galleries, if only they would stop being a barricade to the help that is being offered. They have continually rejected suggestions and offers to help them create a stronger, more vibrant and collaborative opportunity for greater success. I invite you to hear from the Artisan Market, the Celebration of Fine Art and TAFT members to get a balanced view of the opportunities for mutual success.

I respectfully ask you to rise above the rhetoric and look at the big picture of the 5 Year Strategic Plan as well as the economic and community impact that these decisions will have in the long run. The decisions you make today are

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I respectfully ask you to rise above the rhetoric and look at the big picture of the 5 Year Strategic Plan as well as the economic and community impact that these decisions will have in the long run. The decisions you make today are

critical to the long term success of our City. We all want the City of Scottsdale to remain a front runner in the art market. We will not accomplish this by snuffing out and eliminating the offerings. We will accomplish this by working together to promote the offerings and by all of us increasing the value proposition to our potential audience.

Respectfully,
Susan

P.S. I am also aware that the Celebration of Fine Art is under attack from some of the Galleries once again. I am in possession of many of the caustic emails, filled with inaccuracies, from Bob Pejman and Tom Giller. I also have a copy of the SGA presentation that I will respond to these in a separate email.

Susan Morrow Potje
Celebration of Fine Art
susan@celebrateart.com
www.celebrateart.com
www.facebook.com/celebrationoffineart
480-443-7695

Please join us for our 26th Annual Celebration of Fine Art – January 16 – March 27, 2016, in Scottsdale, AZ USA

Curtis, Nicole

To: Sumners, Cheryl
Subject: RE: Artisan Markets Contributes to the Vitality of Scottsdale

Dear City Staff,

I am writing to you in response to complaints you have received regarding the Artisan Markets Thursday night event. The Scottsdale Gallery Association claims that our business negatively impacts businesses and the Art Walk. I would like to take the opportunity to show you the positive benefits of having both events which creates a more collaborative, vibrant and animated environment in our downtown.

Brent Stockwell has informed me that our Thursday night permit is on hold until Artisan Markets mediates the complaints with the Scottsdale Gallery Association. Unfortunately, there seems to be no viable resolution between the SGA President and Artisan Markets.

From what I understand, the SGA is claiming that the Thursday Artisan Markets event is negatively impacting their business in the following ways:

Complaint #1: Aggressive marketing strategies by Artisan Markets and the relationship with hotel/resort concierges making them aware of our presence and events. SGA claims that people are confused about what event they are going to, based on proximity, name and times.

Solution: Creative marketing strategies from Artisan Markets to ensure that concierges know the difference between the Art Walk and Artisan Markets. Establish increased collaboration between Artisan Markets and SGA to ensure that both events are being understood as different in nature by patrons, concierges, etc. Artisan Markets does host an "Information Booth", where people looking for the Art Walk are given a map and directed to walk to Marshall Way and then on to Main St. Posting clearer Way Finding signs would also be beneficial in this case. On the Edge Gallery on 5th Ave does a great job by coming up to the bridge during event days and handing out their rack cards and talking to the patrons. I understand each individual gallery may not have the resources to do this. Artisan Markets is willing to hand them out at our Information Booth and asks that the city provide Ambassadors to assist. Regarding the point about proximity, Main St. is several blocks away and we do not draw exactly the same type of customer or have the same demographic.

Complaint #2: In a recent conversation with the SGA President, she asked, "Why is the Artisan Market event not there now during the summer when we really need the crowd you draw?"

Response: Artisan Markets is limited as to the number of days we are allowed at the Waterfront. Our events are not allowed to run through the summer months. This restriction is per the city ordinance. Clearly, the SGA President sees that we do generate a crowd and that the galleries could potentially benefit from this.

Complaint #3: Artists/Vendors are not local, taking money which is generated in Scottsdale out of Scottsdale and Arizona.

Fact: 97% of Artisan Markets vendors are local Arizona residents. They live here and work here and the money generated stays within our local economy.

Complaint #4: Artisan Markets is "poaching" SGA customers

Fact: Artisan Markets artisan vendors do not carry items in the same scope of work as is presented in the galleries. We are an artisan festival, which by definition is: "a person skilled in an applied art; a craftsperson, a person or company that makes high-quality or distinctive products in small quantities, usually by hand or using traditional methods." We are not a "fine arts" festival and, typically, the customer of Artisan Markets is not the same customer of the Art Walk. The average sale per vendor, per customer at Artisan Markets is around \$75. From my understanding, an average gallery sale in the arts district is upwards of \$5,000.

Complaint #5: Artisan Markets has grown to be "huge" according to the SGA President.

Fact: Artisan Markets only hosts between 35-40 artisan vendors on any given Thursday night, none of whom are in direct competition with any gallery. Our average attendance for Thursdays is 1,500 visitors. This accounts for all passers-by and not everyone is a buying customer.

Complaint #6: Galleries pay property taxes and rent.

Response: While Artisan Markets may not pay rent or property taxes, we do pay permit fees to the City of Scottsdale and SRP, sales tax, and also have high overhead costs associated with running any business. With my understanding of the discussion of potential changes to the special event ordinance, there is a strong possibility of fees being assessed with use of public property. We look forward to being a part of that deliberation and, as always, will support reasonable resolutions to all concerns. Also, all Artisan Markets vendors are required to hold and pay sales tax to the city of Scottsdale, contributing to the economic vitality of the city.

Complaint #7: SGA believes that Artisan Markets was awarded a \$15,000 COS subsidy

Fact: Artisan Markets has never received a \$15,000 subsidy from the City of Scottsdale. Artisan Markets does not apply for community event funding and is not sponsored or funded in any way by the city.

Complaint #8: SGA states that Artisan Markets hosts 73 events per season.

Response and Clarification: Our Thursday event includes 24 Thursdays for 2015/2016, and 25 Sundays. Small Business Saturday has been produced by Artisan Markets for 3 years, along with the City of Scottsdale and the Scottsdale Chamber of Commerce. Fall for the Arts will no longer be held due to a lack of city wide participation. During our After Holidays event (1 extra day) we have found that many of the small businesses are closed during that weekend. Canal Convergence is a collaborative event with Scottsdale Public Art and Artisan Markets donates a portion of fees to SPA. The two weekend festivals on 5th Ave are new, as of last season. They were begun at the request of the 5th Ave Merchants Association and the City to help draw traffic to their street and area. In conclusion, there are 49 days on the Waterfront for our regular events and 7 extra dates are proposed (not in conflict with Art Walk), for a total of 56 days on the Waterfront. Then there are 6 proposed dates along 5th Ave. With the exception of the 5th Ave event, all the other special events have been in existence for four years.

Complaint #9: Comparisons are made between Scottsdale and Laguna Beach, Santa Fe and Carmel, stating that art events have driven out the gallery business.

Statistical Information: Comparisons to the above cities are not valid. Scottsdale is composed of 184.5 sq. miles. Santa Fe is only 37.5 sq. miles. Laguna Beach is 9.8 sq. miles and Carmel is 1.8 sq. miles. Scottsdale has 226,918 residents. Santa Fe has a population of 69,976. Laguna Beach has 23,250 residents and Carmel's population is 3,842 according to the 2013 US Census. It is not a valid argument to compare the large, heterogeneous City of Scottsdale with these very small communities. The art business is a significant percentage of retail sales in the three small communities listed above. In Scottsdale, while it is very important and contributes significantly to our cachet, the art business is a smaller percentage of total retail sales.

Artisan Markets is pro-gallery and pro-small business. We will continue to remain a team player and assist in driving traffic to the shops on 5th Ave, Stetson Dr., nearby restaurants and galleries on both Main and Marshall. We have been serving as a downtown concierge service with our well informed Information Booth, directing traffic to all areas including, but not limited to, those listed above. This model works and has been effective with areas such as 5th Ave, where I am now the Vice President of the Association. Many of the merchants enjoy the benefits of the market by participating as vendors, and/or leaving marketing collateral at our information booth. The same offerings are given to the galleries.

Our events have been good for the community at large and bring a vibrant and rich experience to visitors and locals alike. Many of our local patrons come week after week to see their favorite artisan, check out the live music, eat at a nearby restaurant, and thank us for providing a place to take out of town guests. Tourists return year after year and thank us for providing a spot to listen to live music, stroll the beautiful canal, and receive helpful suggestions of other things to do around town (which include visiting the galleries).

Attached are letters of support from a former gallery owner on Main St., a gallery owner on 6th Ave, nearby restaurants and merchants on 5th Ave. Artisan Markets will continue to collect these letters and submit them to you.

As a business owner, I understand that competition is healthy and that constant change and evolution is necessary in order to grow and be successful. Artisan Markets is a stakeholder in the community and has the same right to conduct business in the City of Scottsdale as do gallery owners and other entities. I respectfully request that city officials renew the Special Event Permit request for Artisan Markets to continue conducting business during our Thursday, Sunday and other special event dates for the 2015/2016 season and beyond.

Please forward this on to the Tourism Advisory Task Force.

Very Respectfully,

Audrey Thacker
President | Founder
O: 602.687.7495
C: 602.314.0323

www.artisanmarketsaz.com

www.facebook.com/artisanmarkets

Audrey Thacker

From: randall@tributeartlive.com
Sent: Wednesday, July 15, 2015 5:18 PM
To: Audrey Thacker
Subject: Artisan Market in Scottsdale

Audrey - Sorry to learn that you are receiving some resistance to your "Art Bridge" endeavor again this year in Scottsdale. I felt the need to voice my opinion about this mess.....

Having been a gallery owner and past member of the Old Town Gallery Association from 2006 thru 2008, I quickly learned the culture of the majority of the galleries in that area. As one of the newest gallery owners, I spotted key problems associated with the Old Town mentality that needed some immediate correction. We all could see the recession looming however, no one knew just how immense it would be. I had regular meetings with other gallery and business owners in the area to discuss some new ways of attracting people to the area as well as new ways to make an income at our galleries in addition to fine art sales, which were rapidly dropping. Some of the changes I recommended were: 1) Extending gallery hours beyond 5:00PM to 8:00PM, 2) Opening later if a 10 hour schedule was going to interrupt your free time too much, 3) Create group gallery tours with participating galleries and work with local resort concierges. 4) Stop closing galleries between 5-6PM on Artwalk Thursdays (some galleries closed for 2 hours) 5) Create and publish an association website 6) Pool resources and hire regular entertainment on Main St and Marshall Way. 7) All galleries agree to the same RETAIL hours in order to create customer consistency. 8) Ask the city to ease up on the strict parking policies on Main (I had emails from customers that were not going to return because of this)

After little response to this, our gallery decided to continue our live entertainment during Artwalk and had specialty art exhibitions on other nights as well. On Thursdays, we became the only mid-sized gallery with any significant traffic. We would average about 200 during the 7-9PM Artwalk and witnessed adjacent galleries with only 2 or 3 visitors. We were even asked by our neighboring galleries to "quiet down" during Thursday evenings! I refused.

So, the recession hit. Over 60 galleries closed their doors, including mine. Not one gallery extended hours or did anything to create a draw into their business. I saw them blaming others for their failures. But when the tourists came around on Saturday evening, nothing was open. Who was to blame? The owners, that's who.

Now we are creeping out of this mess. Some fine art sales are returning. The traffic on Main is sub-par. Frankly, I'm surprised any of the galleries are open. The art is tired. Not much new, exciting stuff in the windows. Not much of a reason for the new crop of buyers to come around. And the Old Town Gallery Association (or whatever the name is) still complains about someone else taking their traffic away.

Audrey Thacker should be thanked a thousand times for her sincere efforts to build a traffic base once again in the area. I'm definitely sure that the restaurants around there are equally as happy. She has identified a need and a PRICE POINT that is suitable to the economic situation in Scottsdale. I have been there and have seen the crowds. There is no loud music. People can browse hassle-free. Audrey's staff bends over backwards to make sure everything runs smooth. And now, she has to justify her existence again? Success breeds jealousy. People are more accustomed to handouts more than ever before. If the gallery association is against her, why are they not also against all those artsy-craftsy businesses in the Fifth Avenue area? How come Celebration of Fine Art is so successful? Simple answer: Old Town is not taking care of their own business. They seem to think that they are entitled merely because they are in Old Town. It doesn't work like that any more.

My question is: Why are you wanting to abolish a successful venture that draws thousands of people to the area? Not only will you put many vendors who rely on this for their primary income out of business, but restaurants and retailers may have layoffs that will be associated with the decrease in traffic flow as well.

If the Old Town fine arts district wants to rectify their issues, might I suggest they look in the mirror and not point fingers at the City or a young, entrepreneur.

Randall Hedden
Tributeart Live!
www.tributeartlive.com
602-619-2077

Audrey Thacker

From: Creating Spot <info@thecreatingspot.com>
Sent: Wednesday, July 22, 2015 11:50 AM
To: audrey@artisanmarketsaz.com
Subject: How closing Artisan markets on Thursday Nights would negatively impact the Galleries.

We have been Participant's in the Artisan Market's Thursday night event for the last five years and are now also Gallery/Studio Owners in Downtown Scottsdale. We find that the Market is much more of a benefit to the Businesses in the Area that a deterrent. Especially on Thursday nights.

Here are five years worth of observations:

Did you know that approximately 80% of those who pass through the Market are Tourists. More often than not that it is the white tents that attract many of these Tourists to the Waterfront. If you have ever been on the "bridge" on other week nights, you would find that many of these Tourists may come to see the Canal, but few 'make it down' to Stetson Ave., It is our understanding that the Bridge was built to hold Events and specifically to bring people from the Fashion Square environment to the Stetson/5th Ave/ Marshall way area. The Artisan Market has proven that it does exactly that. The way the Show is laid out on Thursdays, it then funnels them down to Stetson Ave,

As Business Owners, we plan to use the Artisan Thursday Market to promote our Galley. Our plan is to capture some of the traffic that is on Stetson Ave. because of the market. Something that has always puzzled us is why the Businesses on 5th Ave and the Galleries don't take advantage of this phenomenon. Many of these Tourists don't know about the Galleries Art Walk, or if they do, they don't know where exactly it is. The Artists at the Market send many, many of them to Marshall Way and Main Street. If the Market was not there, the Galleries would actually lose traffic.

If there is no Artisan Market on Thursday nights, then that also means there is no Information Booth to help all of those Tourists find or hear about Artwalk. Audrey pays people to specifically do this. Again, closing the Market, closes the Information Booth, which would then negatively impact the Galleries. Something else to consider is that The Artisan Market puts the Tourists in an Art mentality. This again begs the question as to why the Galleries and their Association, of which we aim to be a part of, don't take advantage of this. Why are don't the Galleries have banners, A-frames, hand outs, etc. at the Artisan Market, promoting their Openings and Events?

As for the Locals who come to the Market, they know where the Galleries are and they know about Art walk. If they come to Downtown Scottsdale to do Artwalk, they will do Artwalk, whether they stop at our Market or not. If they come to Downtown Scottsdale to have Dinner and visit our Market, then they probably had no plans to go to Artwalk anyway. Also many of the Locals only come to Downtown Scottsdale on Thursday night to see a specific Artist at the Market. Often we remind them of Artwalk. Why are the Galleries not supplying us with a weekly list of their Events to pass on these Customers?

Addressing the question of the Financial impact the Market has on the other Business in the area, here are another five years of observations. The majority of the people who spend money at the market have a high per capita income, Whatever they spend at the the Market has no affect on what

they would spend at a Gallery. Quite the opposite, the Market puts them in an 'Art' frame of mind vs a Mall mentality. What these people spend at Nordstrom, Barney's, etc doesn't stop them from having dinner at one of the Fine Dining establishments in the area. It doesn't stop them from spending money at the Artisan Market, so why would it stop them from spending money at the Galleries.

As Business Owners in the Area we don't see people spending money at the Artisan Market as a negative, but as proof that they have the Financial capability to spend more with the Galleries. It is proof that they are exactly the Customer we Galleries want.

We specifically located in Downtown Scottsdale to use the Artisan Markets as a Marketing tool. The Restaurants in the area definitely take advantage of the traffic that the Market, with it's white tents, brings. Why are the other business not doing the same?

Isn't the goal to keep the people here, in Downtown Scottsdale, vs Kierland/The Quarter or other areas. Artisan Market on Thursday Nights does exactly that. Isn't it the other businesses in the area's job to do the same. Don't punish the market for doing exactly what the Galleries want, to keep people Downtown, but won't act on. Let us work together. There is more than enough competition from other areas of the City and the Valley.

Sincerely,

Bobby Harr and Cheryl Senkfor

Owners of The Creating Spot, members of the Scottsdale Chamber, the Scottsdale Convention and Visitors Bureau, Local First and also Artists at the Artisan Market

THE CREATING SPOT

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A contemporary studio where you can create original pieces of art. We provide the materials and teach you the steps.

7127 E 6th Avenue, Scottsdale AZ 85251

480-272-8004 thecreatingspot.com

Audrey Thacker

From: Andrea Gentile <agentile@foxrc.net>
Sent: Thursday, July 23, 2015 2:12 PM
To: 'audrey@artisanmarketsaz.com'
Subject: PLEASE do not let the WATERFRONT run DRY!

To Whom It May Concern,

It has come to our attention that the Artisan Market events at the Waterfront are in jeopardy of being shut down. This is a great disappointment, not only to Fox Restaurant Concepts, but to the Scottsdale community as a whole. Having two restaurants in the direct vicinity of the Artisan Markets, we know first hand of the positive impact that these events bring to surrounding businesses. They make the Waterfront a popular destination to residents and visitors alike, and provide the lively boost that the area has come to be known for. We hope that there will be a strong reconsideration of closing down these events. We hope to see many more Artisan Market events in the future.

Sincerely,



Andrea Gentile Operations Coordinator
Fox Restaurant Concepts
direct: 480.751.6920
4455 E Camelback Rd #B100
Phoenix, AZ 85018

To Whom it May Concern,

I have been made aware of the Scottsdale Gallery Association working to shut down the Artisan Markets events at the waterfront, specifically the Thursday night event. As a business owner on 5th Ave who is in close proximity to the waterfront events, I find this would not be beneficial to the community. The Artisan Markets events on Thursday nights and Sundays drive traffic to the businesses on 5th Ave, and especially on Thursday nights. While we only currently have a handful of proprietors open on Thursday nights, it is an effort we have been working on for the past several months to encourage more businesses to remain open on Thursday nights. Audrey Thacker, with her Artisan Markets events, have been critical components in working with the 5th Ave merchants on our efforts to stay open Thursday nights, and come up with collaborative and complimentary marketing initiative where we all win. She even has invited 5th Ave. Merchants to join her on the bridge on Thursdays & Sundays.

The downtown area has been experiencing a downfall in business over the past several years due to many factors. The Artisan Markets is NOT one of them. As president of the 5th Ave Merchants Association, we drive home the point to our merchants that they need to **make themselves relevant, make themselves a destination in order to succeed** in this economy. **It is important that the merchants hold themselves accountable for their own success instead of relying on the city or pointing the finger at those that are trying and succeeding.** We provide support and offer ideas and suggestions to improve their businesses. Audrey serves as the Vice President of the 5th Avenue Area Merchants Association and has been an integral part in creating the community along 5th Ave, which had been dying for many years before her efforts. She offers merchants cross-promoting opportunities and is always welcome to new suggestions to increase business for all of downtown, including the galleries.

We, as merchants, can't expect to take down other peoples businesses simply because we don't like the competition. We have to take responsibility for our own businesses and make sure they thrive no matter what competitors come to town, because they will.

I feel it is unfair to take part of Artisan Markets business simply because the Gallery Association is un-willing to make the necessary changes to make themselves relevant in today's marketplace. I do not point the finger at other restaurants on 5th Ave if they have a busier night than I do. I do not go to the city council or the Arizona Restaurant Association and ask them to help me shut them down or ask them to move. That's is absurd. Any business that brings anyone down to 5th Ave, the bridge, Craftsman Court, Marshall Way, etc. is good for the whole area. I might not benefit on that given night, but in the long run, some one will walk through our door because of what they save on a previous visit.

I would be glad to discuss this with anyone who has a level thinking head and an open mind.

Scott D. Yanni
President ~ 5th Ave Area Merchants Association
Partner ~ General Manager 5th and Wine
480-699-8001

Audrey Thacker

From: Kimberly Bowers <kbowers@foxrc.net>
Sent: Thursday, July 23, 2015 9:32 AM
To: Audrey Thacker
Subject: RE: Artisan Markets Waterfront Events
Attachments: image003.jpg

To Whom It May Concern,

The Artisan Market events along the canal are a STAPLE of downtown Scottsdale life. Not only do they provide additional walk in business for my restaurant and dozens of others businesses in the vicinity, but they provide the cultural experience expected in any metropolitan city. The Artisan Market events bring life and color and excitement to downtown Scottsdale, a huge benefit not only for our tourism industry but for the citizens of Scottsdale who want to participate in a real downtown experience. I believe it would be a tragedy to lose these events, not only because they make the Scottsdale Waterfront a DESTINATION spot on the weekends, but because I feel that would take us two steps back to our wild west roots instead of two steps forward into the future of a vibrant and cultural downtown Scottsdale.

Sincerely,

Kimberly Bowers

General Manager

Olive and Ivy Restaurant

Kimberly Bowers General Manager
Olive & Ivy
direct: 480.751.2200
480.751.2200
Scottsdale, AZ 85251

From: Audrey Thacker [audrey@artisanmarketsaz.com]

Audrey Thacker

From: Jim Bourdamis <jb@accountantsol.com> on behalf of jim@classy-jazzy.com
Sent: Thursday, July 23, 2015 8:31 AM
To: Audrey Thacker
Cc: hilda@classy-jazzy.com
Subject: Opinion

We are writing this memo to indicate our support for Audrey and the Artisan Market. We have been a merchant on 5th Avenue for 8 years now. Since the "great recession" hit in late 2007, 5th Ave and the surrounding "districts" lost favor as a premier shopping area. The Thursday Art Walk faded away over the years as several galleries and retail businesses closed up. 5th Ave festivals and events became fewer and smaller in size. The city, faced with fiscal problems dropped much of its support to Old Town as well. The merchant association had little or no participation. All told, it's understandable that many of the retail merchants and galleries in Old Town are frustrated with a lack of consumers and searching for answers and ways to revive the marketplace and their businesses.

The Artisan Market came on the scene a few years ago and quickly grew in popularity. It's visually eye-catching, there's music, and it's a fun place to walk around and shop. It's well-promoted and branded. The city supports it. The public likes it. These are the same basic elements that used to make 5th Ave and Marshall Way so popular back in the day. Many of us on 5th Ave initially wanted to blame the Artisan Market for taking the business from our streets. It led us to meeting with the city and Audrey to work out grievances and figure out ways to collaborate. Together we started by reviving the 5th avenue merchants association and grew participation from a handful to about 30 active participants today. Audrey has been a leader in the group and worked hard to help promote the whole area rather than isolate the Artisan Market as a competing business. Together we brought back some events to 5th Ave, physically cleaned up the street, updated our logo and image, improved our social marketing and we continue to talk about ways of promoting the area as a whole. There is much work to be done but things are moving in the right direction. Our vision is to promote the whole area rather than isolate and compete as "districts". The bridge is very popular now and will continue to gain appeal in the future. Rather than isolate ourselves from it, we need to embrace it and integrate with it. It's an opportunity to bring back consumers to this part of Old Town if the public perceives it to be one big market.

We decided to become a vendor on the bridge as a way to participate and draw customers back to our store. This has been a positive experience for us and we look forward to doing more of it this season. We've been talking about other ways to draw customers from the bridge over to Old Town. We actively participate with Audrey in the merchants association and strive to re-build the market thru promotion, events and collaboration. We appreciate Audrey's efforts to promote the whole marketplace and believe there is more to be gained by working together. With a common vision Marshall Way, 5th Ave, Stetson and the Bridge can make a comeback as something bigger than the individual parts present.

Sincerely,
Jim & Hilda Bourdamis
Classy-Jazzy Cutique

Jim

Sumners, Cheryl

From: Veronica Graffius <vgraffius@calvincharlesgallery.com>
Sent: Monday, July 27, 2015 2:14 PM
To: Audrey Thacker
Cc: Stockwell, Brent; Geiogamah, Steve; Sumners, Cheryl; 'Scott Yanni'; Gallery Association Board
Subject: Re: Collaboration -SGA, 5th Ave and Artisan Markets

Dear Audrey,

Thank you for your email. Please understand that we are currently focusing on our meeting with the city tomorrow. Our meeting has been in the formulative stages for about 6 weeks and we want to stay on point. Perhaps after tomorrow's meeting, the city will take the lead, and we can all come together to discuss this further. Additionally, we would ask you to work through the city, as we have done, to create future dialogue.

The various downtown groups no doubt have many of the same concerns and the same vested interest in a vibrant downtown core. We look forward to sitting down with all interested parties in the solution-based discussions that you have mentioned.

We will continue this email dialogue soon.

Sincerely,
Veronica



VERONICA GRAFFIUS | MANAGING PARTNER
4201 NORTH MARSHALL, SCOTTSDALE, ARIZONA 85251
WWW.CALVINCHARLESGALLERY.COM | 480.421.1818

From: Audrey Thacker <audrey@artisanmarketsaz.com>
Date: Monday, July 27, 2015 1:25 PM
To: Veronica <vgraffius@calvincharlesgallery.com>
Cc: <bstockwell@scottsdaleaz.gov>, <SGeiogamah@Scottsdaleaz.gov>, <SGeiogamah@Scottsdaleaz.gov>, "Sumners, Cheryl" <csumners@scottsdaleaz.gov>, 'Scott Yanni' <azyanni@yahoo.com>
Subject: Collaboration -SGA, 5th Ave and Artisan Markets

Dear Veronica,

Artisan Markets is a pro-gallery, pro-small business organization whose goal is to support the local merchants and drive traffic to your galleries, shops and restaurants through our events and aggressive marketing strategies. I firmly believe that there are several ways in which the SGA, 5th Avenue Merchants Association and Artisan Markets can collaboratively work together to increase business in the downtown area.

As Vice President of the 5th Avenue Merchants Association, I have seen collaboration work first hand and know that if we all sit down in a solution based meeting we can find ways to work together to increase visibility, attendance and hopefully sales.

I respectfully request a meeting with the SGA, Artisan Markets, 5th Ave Merchants Association and City Staff and collaborate our efforts.

Please let me know a few dates and times you are available in the next two weeks so we can coordinate and get it on everyone's calendar.

Sincerely,

Audrey Thacker

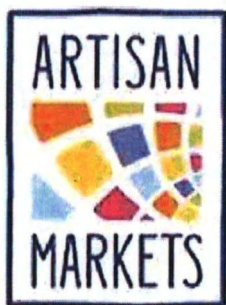
President | Founder

O: 602.687.7495

C: 602.314.0323

www.artisanmarketsaz.com

www.facebook.com/artisanmarkets



Please let me know a few dates and times you are available in the next two weeks so we can coordinate and get it on everyone's calendar.

Sincerely,

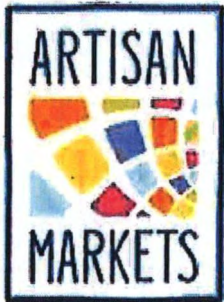
Audrey Thacker
President | Founder

O: 602.687.7495

C: 602.314.0323

www.artisanmarketsaz.com

www.facebook.com/artisanmarkets





Tourism & Events Dept.
480-312-7177
WWW.ScottsdaleAZ.gov

Below are the stipulations you, the event applicant, must follow before, during and after your event. Failure to adhere to these stipulations may result in the revocation of your special event permit and/or denial of future events.

Case 109-SE-2015

Artisan Markets

Selected Thursdays, beginning October 15, 2015 and ending April 28, 2015

Selected Sundays, beginning, October 18, 2015 and ending April 24, 2015

Saturday: Nov. 28 & Dec. 26

- This permit covers the following requested event dates occurring in October through December 2015*:
Thursdays: 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 12/3, 12/10, 12/17
Sundays: 10/18, 11/1, 11/8, 11/15, 11/22, 11/29, 12/6, 12/13, 12/20, 12/27
Saturdays: 11/28, 12/26
* If the above dates are proposed to be revised, please notify the City in advance for Committee review and decision on any changes.
- On October 6, the City Council is considering a petition regarding this event permit, and depending on the outcome, a decision on the issuance of a permit for the 2016 dates would be made and the permit issued by October 16, 2015. If approved as currently submitted, those dates would include*:
Thursdays: 1/14, 1/21, 1/28, 2/4, 2/18, 3/3, 3/10, 3/17, 3/24, 3/31, 4/7, 4/14, 4/21, 4/28
Sundays: 1/10, 1/17, 1/24, 1/31, 2/7, 2/21, 3/6, 3/13, 3/27, 4/3, 4/10, 4/17, 4/24. (3/20 is NOT approved due to another scheduled event.)
* Depending upon any Ordinance changes, revised dates may be proposed, subject to Committee review and decision on any changes.
- Throughout the duration of the reoccurring market events, the City may schedule another event at this location. If another event is scheduled and approved, City staff will communicate with you no less than 30 calendar days in advance of the event to allow you time to find a new temporary location and/or your event will need to be cancelled for that date.
- SRP license approval must be obtained by the applicant and a copy submitted to city staff prior to the issuance of the special event permit. A copy has been received and is on file.
- Vendor and event layout shall match the approved site plans.
- The center walkway of the bridge is limited to the concierge tent, two tables, and live music as shown.
- Both the Thursday and Sunday events are considered similar as submitted, thus counting towards the total 48 calendar days allowed by Ordinance.
- If signage is proposed, it shall be submitted to City staff for Committee review and approval.

- Fees will be paid according to the approved fee schedule in effect at the time the event is held. For example, if a new fee schedule is approved by the City Council; all events occurring after the effective date will be required to pay the fees according to the approved schedule.
- Vendors are selected through a juried process per the criteria submitted to insure the artists are selling original artwork (vs. a vendor simply selling general merchandise/retail items- which is not permitted with this market event).
- Public parking garages will be actively promoted on the Artisan Markets website to assist event attendees with nearby parking options. City staff has provided two A-frame signs that will be used as parking directional signage to be used on market event days.
- Outdoor ambient music is permitted in the locations as shown on the approved site plan. Noise complaints can be subject to calls for service from the Police Department. A Scottsdale Police Officer or a Scottsdale Code Enforcement Inspector may require the music volume to be reduced or ceased based upon noise complaints or concerns as a result of this special event. Someone on your event staff must be assigned to monitor music levels to insure that it remains at a reasonable volume and doesn't interfere with any other music being played on nearby patios.
- Sunday Market hours are 10-4pm. Thursday Market hours are 5-10pm.
- Event setup begins at 7:30am on Sundays and 3pm on Thursdays. Unloading by vendors will occur expeditiously on both sides of the bridge, but in no case shall a vehicle ever drive on or over the bridge nor be driven on the SRP Canal Banks.
- Event cleanup and equipment removal must begin immediately following each event and will be completed by 11pm on Thursdays and 5:30pm on Sundays.
- Signatures noting no concerns were provided from the 5th Ave Merchants Association; Olive & Ivy; Marcellino's; The Herb Box; Broadstone Waterfront Residential; Scottsdale Waterfront Management & Waterfront Residences; and Scottsdale Fashion Square Mall.
- Notification is required to inform nearby or affected businesses, property owners and HOA's within 300 feet at least two weeks prior to the event. Notification is required for events with off-site parking, outdoor amplified sound, street closures, fireworks, or other notable impact to adjacent areas. Notification letters must include a detailed description of the event including setup and teardown times, starting and ending times for outdoor music, estimated attendance, and the event organizer's name and mobile phone number for contact before, during and after the event for all street closures.
- Liquor is not proposed nor permitted at any of the events.
- The trolley will be rerouted on event dates. If any issues arise, please contact John Kelly, Transportation Planner at 480-312-7626 jkelly@scottsdaleaz.gov.
- Existing electrical outlets may be used and coordinated through City staff. The City is unable to predict outages or needed repairs so in the event that an electrical outlet does not work, you may need to plan for a small generator if electrical is a necessary component of the event. You may call the Facilities Dept. to assist with any electrical issues M-F until 4:30pm at 480-312-5999. After 4:30pm and on weekends, please call 480-220-5867.
- If city crews are required to perform any type of cleanup service due to your event, you will be billed and required to pay for the man-hours spent cleaning.
- No additional bridge lighting or decorations are permitted.

- Any damage or vandalism to the existing bridge lights/decorations resulting from this event must be repaired in a timely manner immediately following the event.
- All trash generated from your event will be hauled off by the individual vendors.



**Thursdays
6-10 p.m.**

artisanmarketsaz.com

602.314.0323-Audrey

**7134 E Stetson Dr
Scottsdale, AZ 85251**

**FREE Parking under Barrio
Queen Restaurant off of
Stetson**

**AND
FREE Parking at the
Scottsdale Waterfront just
under Olive and Ivy**

***Set-up time is between
3 pm and 4:45 pm***

C Requires 10x10 white canopy

T Table only spaces

T










Music





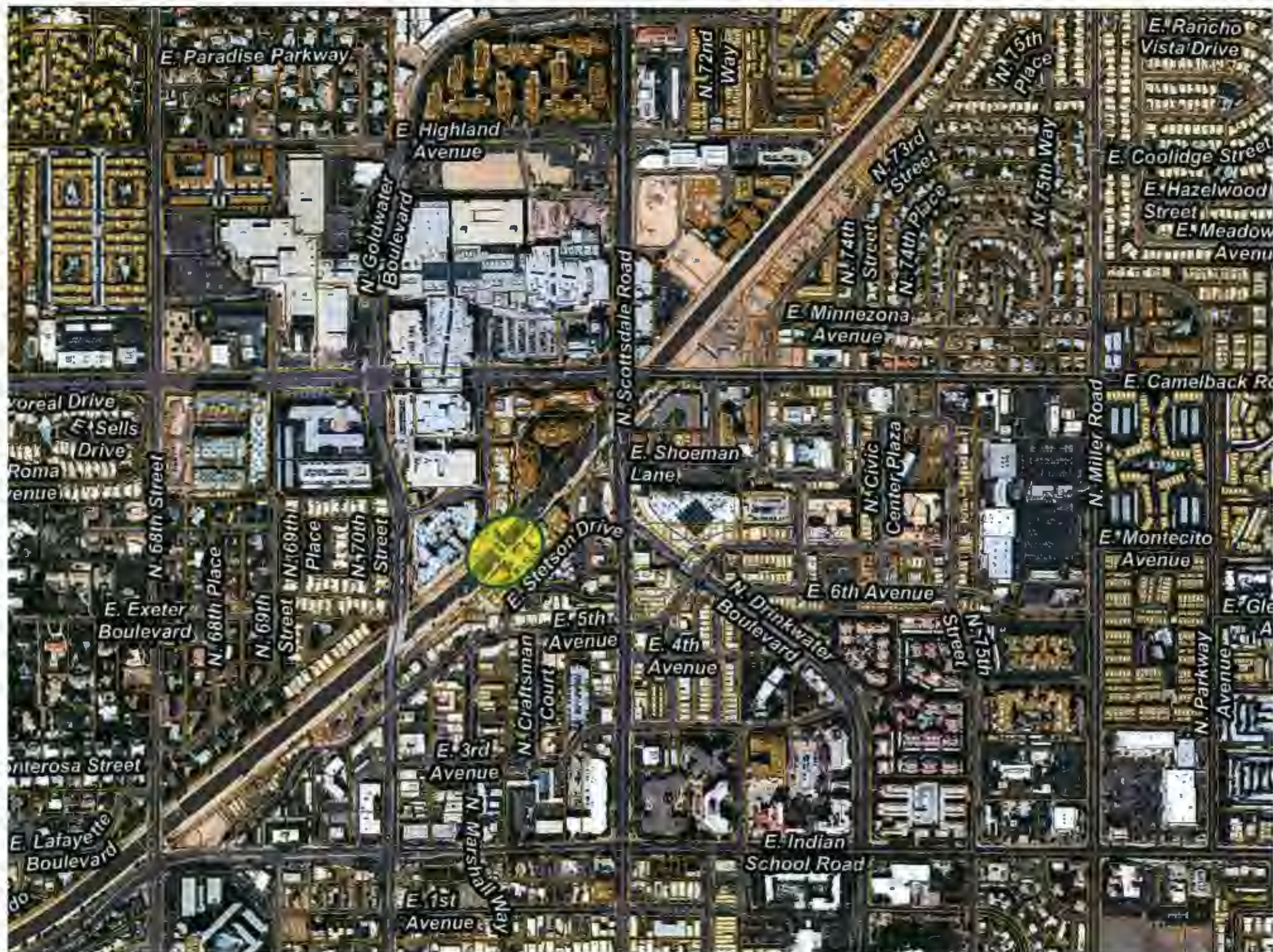
SouthBridge SunDays
10-4 pm
7134 E Sietson Dr | Scottsdale, AZ 85251



Olive & Ivy Circle/Plaza		Steele Plaza		Steele Plaza-Cross		Cross	
				Table only spaces			
Set-up Times  7:30 - 7:45 am  7:50 - 8:05 am  8:10 - 8:25 am  8:30 - 8:45 am  8:50 - 9:05 am  9:10 - 9:25 am Table Only Spaces  Music	1.	24.		41.		51.	
	2.	25.		42.		52.	
	3.	26.		43.		53.	
	4.	27.		44.		54.	
	5.	28.		45.		55.	
	6.	29.		46.		56.	
	7.	30.		47.		57.	
	8.	31.		48.		58.	
		32.	Steele	49.		59.	
	9.	33.		50.		60.	
	10.	34.				61.	
	11.	35.				62.	
	12.	36.				63.	
	13.	37.				64.	
	14.	38.				65.	
	15.	39.				66.	
	16.	40.				67.	
	17.					68.	
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	19.					70.	
	20.					71.	
	21.					72.	

Artisan Market Special Event Permit Petition

City Council
October 6, 2015







Petition Request Summary

Direct the Special Events Committee to immediately rescind the permit issued to Artisan Markets on the Canal Bank.

- 1. Lack of authority to grant permits on public property.**
- 2. Permit fee constitutes a prohibited gift.**
- 3. Negative impacts of permit violate Special Events policy.**

Revocation Criteria

- 1. Failure to conduct the event as presented on the application.**
- 2. Failure to comply with special conditions in the approval.**
- 3. If the event poses a threat to public health, safety or welfare.**

Options

- 1. Ask the City Manager to review the permit**
- 2. Ask the City Manager to use the Special Event Ordinance revision process to address concerns**
- 3. Take no further action on the petition**

Wyant, Erica

From: chadschimmel@gmail.com
Sent: Tuesday, September 29, 2015 8:45 AM
To: Agenda Item Comment
Subject: Agenda Item Comment for 10/06/15 - Item 15

Meeting Date: 10/06/15
Item Number: 15

Contact Information (if blank, user did not provide):

Name: chad Schimmel
Address: 224 E Chilton #10
C/S/Z: Chandler, AZ 85225
Phone: 4805100717

Comment for 10/06/15 Item 15:

Artisan markets is what brings me to scottsdale, The galleries bring nothing to the city for the average person. If you lose artisan markets you lose my family from visiting and our business

Wyant, Erica

From: margaret.crusoe@gmail.com
Sent: Tuesday, September 29, 2015 9:07 AM
To: Agenda Item Comment
Subject: Agenda Item Comment for 10/06/15 - Item 15

Meeting Date: 10/06/15
Item Number: 15

Contact Information (if blank, user did not provide):

Name: Margaret Crusoe
Address: 1837 E. Citation Lane
C/S/Z: Tempe, Arizona 85284
Phone: 4808393968

Comment for 10/06/15 Item 15:

I have participated in the Artisan Market on Thursday nights for about two years. It has given me a platform to sell my paintings. The market creates a colorful, friendly and festive atmosphere. Many of us purchase our food from the nearby restaurants. We have passed out literature promoting the whole arts area. The people at the information booth answers tourists' questions and directs them to the 5th ave area for more art experiences. I pay my city sales tax every month. The artisans are practically ambassadors for the city. I urge the council to continue our permit. Thank you.

Wyant, Erica

From: kcostelloaz@cox.net
Sent: Tuesday, September 29, 2015 9:16 AM
To: Agenda Item Comment
Subject: Agenda Item Comment for 10/06/15 - Item 15

Meeting Date: 10/06/15
Item Number: 15

Contact Information (if blank, user did not provide):

Name: KC Costello
Address: 8742 E. San Rafael Drive
C/S/Z: scottsdale, Arizona 85258
Phone: 4802276339

Comment for 10/06/15 Item 15:

Keep the Artisan Markets GOING!!

Residents, Tourists, Families and Friends come from all over to Walk around the River Walk and buy homemade gifts.
This is NOT in competition of the GALLERIES.

This event and ALL other Temporary Events, bring in REVENUE for the Food, Entertainment and Arts - It's All Good for the CITY of Scottsdale

Wyant, Erica

From: Drbiner@msn.com
Sent: Tuesday, September 29, 2015 10:08 AM
To: Agenda Item Comment
Subject: Agenda Item Comment for 10/06/15 - Item 15

Meeting Date: 10/06/15
Item Number: 15

Contact Information (if blank, user did not provide):

Name: Robert Richardson
Address: 16015 E Glenview Dr
C/S/Z: Fountain Hills, AZ 85268
Phone:

Comment for 10/06/15 Item 15:

Artisan Market allows home based artists the opportunity to rent space at a low and affordable rate. As part-time home based artisians we cannot afford to and often will not be welcome to sell through brick and mortar galleries. Street vendor presence is an asset to Scottsdale commerce and tourism.

Wyant, Erica

From: kylesorrell@yahoo.com
Sent: Tuesday, September 29, 2015 10:23 AM
To: Agenda Item Comment
Subject: Agenda Item Comment for 10/06/15 - Item 15

Meeting Date: 10/06/15
Item Number: 15

Contact Information (if blank, user did not provide):

Name: Kyle Sorrell
Address: PO Box 1714
C/S/Z: Scottsdale, AZ 85252
Phone: 480.332.4155

Comment for 10/06/15 Item 15:

Artisan Markets is undoubtedly a destination for locals and tourists alike and provides an authentic and unique community experience that no other organization can. I have managed fine art galleries in old town Scottsdale and can tell you first hand that this market does not negatively impact sales at galleries because the market price points are so minimal compared to the galleries that it would never prevent an art purchase from taking place at the higher-end brick and mortar galleries.

Furthermore, Artisan Markets actually serves the Scottsdale Gallery Association by bringing people to the area, directing traffic toward the galleries from their info booth, and providing a bridge of commerce for shoppers coming from Fashion Square and local restaurants to the the arts districts on 5th Ave, Marshall Way, and Main St. Also having run master works art galleries in well known arts destinations like La Jolla, CA., where there are often multiple arts events occurring at one time, I can tell you that this is exactly what the galleries should want - an organization that serves to make Scottsdale a known art lover's destination which brings more tourists and more buyers to the area.

Finally, now that I've moved back to Scottsdale and work as a local musician, I can tell you that the live entertainment provided by Artisan Markets is the very best that the city has to offer. I have seen this musical atmosphere and the exclusive meet-the-artist feel of this event bring countless smiles to the faces of community members, vacationers and their families. I truly hope that the city allows Artisan Markets to provide these unique benefits for many years to come.

Wyant, Erica

From: davehoward44@gmail.com
Sent: Tuesday, September 29, 2015 9:19 PM
To: Agenda Item Comment
Subject: Agenda Item Comment for 10/06/15 - Item 15

Meeting Date: 10/06/15
Item Number: 15

Contact Information (if blank, user did not provide):

Name: Dave & Georgetta Howard
Address: 53 N Mountain Rd. #71
C/S/Z: Apache Junction, AZ 85120
Phone:

Comment for 10/06/15 Item 15:

We have participated as vendors at numerous Artisan Markets events in Scottsdale over the past several years. We wish to register our objection to the possibility of rescinding their license to hold these popular events. Logic tells me that the Artisan Markets actually help boost traffic for local businesses because the events attract many people to downtown that otherwise would not be there. The markets are great entertainment for local residents and tourists as well, with some of the biggest crowds showing up when sports fans fill Scottsdale hotels. These people come down to the market to browse but I've personally seen many of them stop in local shops and restaurants creating business that otherwise might not be there on that specific day. The city itself benefits through sales tax revenues paid by us vendors and our customers. We feel it would be a mistake for the city to shut down this economic engine that benefits the entire business community.

Jagger, Carolyn

From: Pejman Gallery | Scottsdale <pejmangallery@gmail.com>
Sent: Tuesday, September 29, 2015 3:44 PM
To: Jagger, Carolyn
Subject: FW: October 6 City Council Report for Item #15
Attachments: American Fine Art 8 10 15 letter.pdf; Beverly Moore 9 15 15 letter.pdf; Derubies 8 8 15 letter.pdf; Marshall Gallery 8 5 15 letter.pdf; Marshall Gallery 9 14 15 letter.pdf; Modern American 8 10 15 letter.pdf; Modern American 9 15 15 letter.pdf; Nestled In 9 16 15 letter.pdf; Pabst 8 6 15 letter.pdf; Pabst 9 14 15 letter.pdf; Quantum 8 15 15 letter.pdf; SGA 9 16 2015 letter.pdf; Touchstone 9 14 15 letter.pdf; Touchstone 8 20 15 letter.pdf; Frederika 9 16 15 letter.pdf; Andre Kohn 8 19 15 letter.pdf; Chocolate van Brugge 9 16 15 letter.pdf; Artisan Markets 2012 Petition.pdf; Artisan Markets - 2014 Petition.pdf

Importance: High

FYI.....

From: Pejman Gallery | Scottsdale [mailto:pejmangallery@gmail.com]
Sent: Tuesday, September 29, 2015 2:52 PM
To: 'City Council'
Cc: 'Stockwell, Brent'; 'bbiesemeyer@scottsdaleaz.gov'; 'Sonnie Kirtley'; 'vgraffius@calvincharlesgallery.com'
Subject: October 6 City Council Report for Item #15
Importance: High

To Mayor Lane & City Council;

The October 6th Council Report for Item 15 is so purposefully one-sided that it is basically an insult to the intelligence of any informed reader.

<http://www.scottsdaleaz.gov/Asset61117.aspx>

To have Artisan Market opposition letters from only 3 entities (SGA, Tom Giller, and me) weighed against 8 support letters, tells the entire sad tale of the bias and favoritism that is so evident here. The merchants are not stupid. They are seeing the truth of the well organized betrayal by certain Council members and staff.

I have attached 16 letters of opposition to Artisan Markets that were forwarded to me during the past few months alone. These are only the letters that were forwarded to me and there is at least 3 times that amount of opposition letters that were sent to City Council over the past 2 months if you wish to search your email boxes.

And whatever happened to including copies of the 5th Ave merchants' 2012 & 2014 Anti-Artisan Market Petitions in the Council Report (also attached)? Aren't those landmark petitions extremely relevant to painting a balanced and accurate picture here?

We are all extremely frustrated and disappointed. And I am not referring to the gallery owners. I am referring to 200+ merchants that span from Brown Avenue to Stetson Way.

Bob Pejman
Pejman Gallery LLC



This email has been checked for viruses by Avast antivirus software.
www.avast.com

From: Phil Koss [mailto:phil@tobiasse.com]

Sent: Monday, August 10, 2015 4:46 PM

To: City Council <CityCouncil@scottsdaleaz.gov>; Biesemeyer, Brian K <BBiesemeyer@scottsdaleaz.gov>; Stockwell, Brent <BStockwell@scottsdaleaz.gov>; Geiogamah, Steve <SGeiogamah@scottsdaleaz.gov>; Sumners, Cheryl <csumners@scottsdaleaz.gov>; azsonnie@gmail.com; Kuester, Kelli <KKuester@scottsdaleaz.gov>

Subject: Old Town Galleries - Fake Events - Fake ARTWALK (Please see pictures attached)

August 10, 2015

Dearest City Council,

We have been a part of Scottsdale's Old Town Arts District since 1993, an industry leader in fine art, showcase gallery, publisher, and producer of fine art. I can tell you historically the Old Town Arts District is simply not what it used to be.

The City of Scottsdale has never been very supportive of the galleries from the banner regulations, to preventing me from offering valet services – which could only have benefited everyone, but what is going on with the city today is appalling.

I remember in 1996 I was putting together an event to showcase live art and had to work with the City to close off the parking spaces in front of my gallery on Main St. You would have thought I asked to set fire to the courthouse the response was so contentious. Now, the city shuts down 5th Ave a majority of weekends, if not every weekend, during Scottsdale's prime season for vendor-driven so-called "fine art" fairs or festivals where "artists" and craftsman come in tents and caravans to schlep their wares directly to the public like gypsies in the night.

These vendor-driven events began slowly with one or two in Old Town several years ago and have since been allowed to absolutely flood the market, our market, and our streets. Initially it was dismissed because these places do not offer the caliber of art offered by us. But the fact remains that we offer artworks starting at a few hundred dollars ranging into the seven figures, and we appreciate and value all of our clients regardless of what part of that range they fall into. We offer original works by top tier, internationally acclaimed masters of fine art such as Warhol, Picasso, Wyeth, and Vasarely. We elevate the fine art community of Scottsdale. These vendor-driven fairs and festivals offer works ranging in price from \$20 to several thousand dollars thereby overlapping our market. There are those clients who are connoisseurs of fine art and there are those who purchase art only for decorative purposes.

As I said we greatly value ALL of our clients, and it is the latter client that we potentially lose with these arts and craft vendors being allowed in by the city to skim off of the gallery business. One or two of these a year was not a big deal, then the city approved the monumental tent in North Scottsdale which is the same as all of the other riff-raff except that it is open non-stop during the entirety of Scottsdale's prime season. Step after step, decision after decision, time after time, fair after fair the City has said to it's year-round tax paying businesses and community leaders "We not only don't support your business, we support the deterioration and erosion of your business." Where we find ourselves today, we are trying to run businesses and being cut-off at the knees by our city and our state leaders.

These art fairs/festivals - which again are ONLY vendor-driven events where those who do NOT invest in Scottsdale's brick and mortar building space, do NOT pay year-round taxes, and do NOT support the

community are permitted by the City to come in and skim off the gallery businesses like parasites. It needs to stop.

The self-titled “Artisans Markets,” which are more rightly described as gypsies, are just the straw that broke the camel’s back. If the City does not do something then the city will be solely responsible for the demise of Old Town Scottsdale and the only thing left in the Arts District that has anything to do with fine art will be the museum. There are plenty of options for gallery owners in terms of finding a business friendly city and state.

I kindly request that the city revoke the permit it just approved, once again, for the Artisan Markets to operate during ArtWalk on Thursday night, our night, – an event created, promoted, supported, and maintained by the brick and mortar galleries of Old Town Scottsdale. Additionally, I would ask that city officials take this all into consideration when reviewing other event permit applications no matter how long the so-called fine art fair or festival has been approved by the city to operate here and deny more of the applications so these vendor driven events are NOT held the majority of weekends during season. Lastly, I would ask that any permit still approved by the city after hearing from us, your brick and mortar year-round businesses, be specifically prohibited from using the term “fine art” in its title or any promotional material. There is no fine art offered and it is misleading to the public. Allowing these vendor-driven art “events” is simply not the right thing for the City, and if the city continues to operate in this vein you will either kill or drive away every gallery from the city. The City will be responsible for the demise of its “Arts District.”

I only hope this warning and this plea does not continue to fall on deaf ears. I am a successful business but quite honestly I am tired of fighting on this front and have been more and more open to the idea of moving our gallery out-of-state to a location that supports their art galleries. So far I am only in the scouting stages, but I am simply tired of fighting with the city and the state to run my business. I am tired of all of the unnecessary roadblocks put up by bureaucrats who either don’t understand what they are doing or don’t care. I thank you in advance for your thoughtful consideration of this very serious matter. I look forward to your response and action.

One question could you also please let me know how many gallery owners and/or building owners from Marshall Way or Main Street are on the Board and or Council?

Lastly, but most importantly please find attached images of Main Street and Marshall Way as it sits today. If this doesn’t make the current state of affairs clear I don’t know what will. Then look at the Art Bridge, vacant, empty no tourism generated by this space except for free retail space for pop up stores masquerading as a market. No boost to anything except their pockets - syphoning off the loyal art fans and tourists which we have developed and paid for for over four decades. Like the signs the city so proudly puts up **Walk the Line**, its a fine one! Down through the empty spaces of the art district to the desolate and vacant fake artisans market current venue oddly enough masquerading as an "Event" the exact same time as Scottsdale's famous ArtWalk.

Take a good look.

All The Best,

Phil Koss



American Fine Art, Inc.
3908 N. Scottsdale Rd.
Scottsdale, AZ 85251
[480.990.1200](tel:4809901200) | [800.466.8276](tel:8004668276)
www.novaro.com

From: **Beverly Moore** <bev@bevsbeadz.com>

Date: Tue, Sep 15, 2015 at 10:03 AM

Subject: Artisan Markets

To: citycouncil@scottsdaleaz.gov, jlane@scottsdaleaz.gov

As shop owners on 5th Avenue we have to voice our frustration with "Artisan Markets". Our customers and parking are taken away from us with the Thursday & Sunday events on Southbridge. We, along with many others on 5th Avenue and the surrounding area, maintain and pay substantial rent/mortgages year round. City, State, & Federal taxes are also paid. "Artisan Markets" monopolizes the "Season" that we all rely on. Why do they not setup in June, July & August? The answer to that question is obvious. We as shop owners most certainly do not receive any incentives or rent reductions for struggling through the off season. I am positive that all shop owners in the downtown area would love to shut down for 3 months and come back and pick up where they left off at no expense. "Artisan Markets" has conveniently become a member of the "5th Ave. Merchants Association" under the guise of helping 5th Avenue. Our intelligence is not that easily insulted. Do the vendors at the "Market" all have "City of Scottsdale" Tax & Business Licenses? What is the lease/rental cost for the bridge and surrounding area? How is their electric usage tracked and what is their cost? Based on the square foot prices we as retail owners pay, "Artisan Markets" should be leasing Southbridge for roughly 50 to 100 thousand dollars annually. What do their vendors generate in city sales tax? How are their vendors vetted as to the products they offer? We are certainly not opposed to several special events throughout the year, such as Fine Art events, Food trucks, etc. Many items at the "Artisan Markets" are directly competitive with existing storefronts. How does the "Scottsdale Trolley" route change in regard to our visitors and locals who want to get to the 5th Ave. and surrounding districts? How receptive would the restaurant and tavern owners in the area be if 50 to 100 (or even more) "mini" restaurants show up twice every week during our prime season? Why is it acceptable to have that many "mini" retailers taking business away from us as shop owners? There was a petition circulated, signed, and submitted by the majority of the merchants in the area several years ago, opposing Southbridge being used for this event on such a frequent schedule. Was it overlooked? Prior to "Artisan Markets" strategically gaining a membership position on the "5th Avenue Merchants Association" a meeting was held. All of these questions were asked of Ms. Thacker, her only response to EVERY question was..."I did not come here to be attacked!" She was not being attacked, only asked direct questions. There are many members of the association and many shop owners on 5th Ave. who would like to become members of the "5th Ave. Association", however they feel that the "Fox has been let into the Hen-house" so to speak. They feel alienated and that their voice has been removed. As shop owners we have been offered reduced booth rates at the market. Why would we even consider that? We have "brick and mortar" locations! Many of us started our business' as pop-ups, why would we go back to that? And pay "Artisan Markets for the privilege? I am certain that the charm and attraction to the "Downtown" area would sustain irreversible damage if we lose our unique shops, storefronts and galleries. The vacancy level of storefronts is very apparent! How can we attract new entrepreneurs when this condition exists? We ask for your help in regard to this matter.

Brian Moore
Beverly Moore

Owners; Beverly Moore Studio & Gallery
7083 E. 5th Ave
Scottsdale, AZ 85251

Pejman Gallery | Scottsdale

From: Phillip Sacks [phillip@fineartofmetal.com]
Sent: Saturday, August 08, 2015 1:20 PM
To: Csumners@Scottsdaleaz.gov
Cc: citycouncil@scottsdaleaz.gov; bstockwell@scottsdaleaz.gov; bbiesemeyer@scottsdaleaz.gov; geiogamah@icloud.com; azsonnie@gmail.com; vgraffius@calvincharlesgallery.com
Subject: artisan market permit
Importance: High

Dear Ms. Sumners,

I wish to applaud you for giving the Artisan Market a permit for Thursday night Artwalk while putting another nail in the coffin for the downtown art merchants. It amazes me that based on a few restaurants and a few other merchants in the area that are for the market you decided to issue a permit, while the opposition to the permit was presented to the city from over 40 merchants that were at the SGA meeting on July 28th. I wonder if you and your staff took the time to canvass all the restaurants along Main Street and on Scottsdale Road south of Indian School about how they feel about losing clientele on Thursday nights to restaurants up around the bridge?... by the silence I am sure you did not. You talk about the vendors on the bridge selling different product and price points than the art galleries, but did you check with all the shops east of Scottsdale Road and 5th Avenue that sell very similar items that the Artisan vendors are going to sell?... I doubt that as well.

I am sure the mayor and city council are very happy with all of the permits your department keeps issuing for more and more "special events" art type venues. There are eighteen empty retail shops along Main Street and Marshall Way currently. I wonder how many of the vendors that exhibit at the tents would be willing to rent a space down here? The answer is probably none. Why should they when the rent is cheap at the tents and they only have to work during our season to make a living?

I used to own two galleries on Main Street, but unfortunately I had to close one this year. Were the tents the main cause for its demise?... probably not the only reason, but we know for a fact it definitely had a major effect. My other gallery's lease comes up next year and I would love the city to tell me why I should stay considering it's obvious that the city doesn't want me here to succeed.

Best Regards,

Phillip

Phillip Sacks
Owner/Partner
DeRubeis Fine Art of Metal
7171 East Main Street
Scottsdale, AZ 85251
Gallery 480-941-6033
Cell 928-300-4163

9/26/2015

Pejman Gallery | Scottsdale

From: Janet Priset Sandino [email@themarshallgallery.com]
Sent: Wednesday, August 05, 2015 3:49 PM
To: BBiesemeyer@Scottsdaleaz.gov
Cc: SGeiogamah@Scottsdaleaz.gov; BStockwell@scottsdaleaz.gov
Subject: Art Gallery Voice

Dear Sir,

I have written to Mr. Brent Stockwell in the past about our gallery's objection to the nearby "artisan market/arts festival" that truly does interfere with our commercial traffic during the very height of our season. As a NON-MEMBER of SGA (which only represents about 25 galleries), we wish our voice to be heard as well.

The Marshall Gallery is a combination of two worthy entities that have been in the Scottsdale arts district for 20 years. The Marshall Gallery formerly was situated on Marshall Way for 10 years. Sensing that Marshall Way was moribund, Marshall Gallery acquired The Lekae Gallery and merged into one large gallery (7,500 sqft) on Main Street in 2009. Its move to Main Street was directly precipitated by the City of Scottsdale's intent to continue developing the Waterfront area and the consequent dearth of pedestrian traffic on Marshall Way. Now, six years later, that same creeping paralysis of our arts district (formerly renowned nationwide) has hit Main Street, with the City seemingly shifting emphasis to smaller "arts" related festivals at the nearby Waterfront and Canal. This is not to mention the outrageous, opportunistic, direct competition from tent shows on desert land, far to the north of town during our peak season. Not only do we feel abandoned but, by any reasonable assessment, betrayed by our City "fathers," who seem to have taken leave of their civic senses, to be candid. As I mentioned to Mr. Stockwell, this district needs to be updated before we become Arizona's latest ghost town – with a splendid Museum of the West as its own white elephant at its core.

Formerly, as Advertising Manager for an art publication, I visited art centers nationwide, where I found weekend festivals, and other non-competing events in those arts' districts. Those events were complementary to their host arts districts (e.g. Santa Fe Indian Market), not competitive, and attracted more traffic to the established areas. That could be possible for Scottsdale, with some collaboration and planning. Instead, we seem to be abandoned to our fate, it would seem.

We would welcome large events that bring NEW people into town and filter them to our arts area in lieu of the necrosis painfully evident all along Main Street. There is an obvious dissolution of civic participation in Scottsdale's arts area, with the focus shifting to other business types and property developers'/owners' interests.

Would Scottsdale Waterfront restaurants welcome a weekly Friday night FOOD STALL FESTIVAL to interrupt their business model – especially during peak season? Certainly such "events" would be intolerable to food business owners, who would make their voices heard loud and clear. Would Nordstrom's welcome a weekly "rag trade" along the waterfront in peak season? They'd up and leave!

Would you please take the time to look at the Main Street, Marshall Way and 5th Avenue businesses and canvass them also? The most vocal voices have been but a small portion of interested business owners – unfortunately many have closed in the past few months and have voted their opinion of Scottsdale planning with their feet! Jackson Hole or Santa Fe never would stomach a 10-week art tent show during their peak summer season!

Some positive ideas to improve our district might include: concierge tour of galleries, Indian market on an open

9/26/2015

plaza areas (west Main St.), 3-day food festival, paint-out in the streets, mini concerts in open area, restaurant tasting from gallery to gallery, kids' art in the streets (e.g. chalking our sidewalks), benefit for one of our many charities, with portion of sale proceeds that day/weekend going to the charity. With the galleries and the City collaborating, we can come up with several viable activities.

Our ARTS DISTRICT could be a thriving, year-round commercial shopping/dining/entertainment district. However, it is being systematically and wantonly destroyed by the indifference of those on whom we rely to protect and represent us. Vendors who swoop in like vultures during the "best time," and "leave when pickings get slim" would have been run out of town by the sheriff in the Old West – and isn't this supposed to be the "West's Most Western Town"!? Proper planning, investment and incentives could restore OLD TOWN to the self-sustaining entity it once was and help it regain its former stature as a proud part of Scottsdale's heritage.

Sincere regards,
Janet

Janet Priset Sandino
Senior Fine Art Consultant
The Marshall Gallery of Fine Art
7106 E. Main Street
Scottsdale, Arizona 85251
(480) 970-3111 gallery
(602) 680-6090 cell
www.themarshallgallery.com

From: Admin Support [mailto:info@modernamerican.com]

Sent: Monday, August 10, 2015 2:26 PM

To: City Council; Biesemeyer, Brian K; Stockwell, Brent; Geiogamah, Steve; Sumners, Cheryl; azsonnie@gmail.com; Kuester, Kelli

Subject: Scottsdale's Art Galleries and Community

August 10, 2015

I thank you in advance for taking the time to hear from one of your local, brick and mortar, tax paying, year round art galleries. I kindly request that you take great care, consideration, and action with regard to the concerns of all of Scottsdale's gallerists.

The Scottsdale gallery community has sat idly by for years as art fair after festival was added to the schedule of events for the Old Town Arts District area in addition to the art tent in North Scottsdale. None of which support the city or the community like the year-round, brick and mortar galleries who made up the world renowned Gallery Row in Old Town Scottsdale's Arts District. Perhaps our complacency is partly to blame for where we are today – not standing up sooner to the City. It is truly a shame that the City cannot see what they have done to the galleries who are responsible for making Old Town the tourist attraction that it is, or sadly was but can be again if appropriate measures are taken. The galleries ARE the destination with the exception of March with Spring Training. The City's so called "current ordinance and policy" –seems to be code for "we will do whatever we want and if you don't like it you can voice your opinion at a council meeting which may or may not be held three weeks after we make the decision and we won't consider it then either but will have to allow you to speak in that forum." The City's policies and practices have crippled the art gallery community and killed many galleries or forced them to shut down their Scottsdale location, including some that had been major contributors to the community for decades like Overland Gallery.

The Artisan Markets is simply the most recent and most in-your-face insulting action taken by the City to say "we do not care about your businesses." What the City fails to realize is that we ARE Old Town Scottsdale, we ARE the reason people still come to Old Town at all with the exception of the bar/nightlife scene after hours, and without us Old Town Scottsdale will be a ghost town during the day except for one month out of the year during Spring Training.

The City should be, and quite frankly needs to be, 100% beyond the businesses that have been their Old Town district, and supported the city and community for over four decades.

If the City does not step up to the plate and do the right thing to support the companies, organizations, and businesses that have supported it for so long then we will be forced to take action to ensure at the very least we are not complicit in allowing some fly-by-night organizer to come in and scam our business during a community event, ArtWalk, that the galleries have built and maintained for decades. It is bad enough that the City has allowed such vendor driven art events to invade the Old Town Arts District community

nearly EVERY weekend during the prime season. It is appalling and nonsensical and I can't understand for the life of me who would be making these decisions for the City of Scottsdale! Then again, whoever is leading this show decided to bring Mr. Webb back to do another report, it would be laughable if not so detrimental to our businesses.

What I am asking for: 1. The permit for the Artisan Markets be revoked for Thursday nights. 2. Serious consideration in not approving future permits for any and ALL of the VENDOR-DRIVEN art events that the City of Scottsdale allows to come in during our season – regardless of how long they have been coming. 3. Restricting any VENDOR-DRIVEN arts and crafts fairs and festivals that are still permitted from using the term “**FINE ART**” as they are certainly not.

I hope that we can still save our community, one thing I know for sure is if the city continues in this direction NO gallery owner or business will be interested in staying here to fight endlessly for the sake of their business when there are plenty of cities to go to where we will be allowed to thrive and do business without being stomped on by city and state decisions, policies and practices. I hope our call and our message reaches someone with the sense to hear it.

Sincerely,

Courtney Hood
Modern American
4161 N. Marshall Way
Scottsdale, AZ 85251
480.941.0909
modernamerican.com

From: Admin Support [mailto:info@modernamerican.com]

Sent: Tuesday, September 15, 2015 1:38 PM

To: To: City Council; Biesemeyer, Brian K; Stockwell, Brent; Geiogamah, Steve; Sumners, Cheryl; azsonnie@gmail.com; KKuester@scottsdaleaz.gov; COGS AZ; bill@echomag.com; Jim Klein; Deb Neal; jlane@scottsdaleaz.gov; lmlhaven@scottsdaleaz.gov; sklapp@scottsdaleaz.gov; vkorte@scottsdaleaz.gov; klittlefield@scottsdaleaz.gov; gphillips@scottsdaleaz.gov; dnsmith@scottsdaleaz.gov; NCurtis@Scottsdaleaz.gov; citymanager@Scottsdaleaz.gov; RSmetana@Scottsdaleaz.gov

Subject: Fwd: Scottsdale's Art Galleries and Community

Dear City of Scottsdale Mayor & Councilmen & women:

I am aghast that this debate has been allowed to get to this point. Had our company been aware of the way the City of Scottsdale was run we would have made other decisions when opening this location.

Our stance has not changed since our last correspondence imploring the City to make a wise decision to support their businesses versus pop-up retail events. What we are asking for is simple, it's not unreasonable, it's not "anti-competition". We are asking for the City to rescind the permit wrongfully issued to "Artisan Markets" to conduct a retail art sales event EVERY Thursday night during Scottsdale's prime season.

I can also tell you the City's actions and response is weighing greatly on our minds in terms of looking out for our own best interests as a fine art gallery and whether or not the City of Scottsdale is really the right place for us. I can also tell you we have strong ties throughout the fine arts community - not craft fairs - but fine art galleries and international businesses and we all talk about business locations. Given the City's stance in what is an incredibly simple and straight forward matter I would have to not only not recommend Scottsdale as a location to open a gallery but I would strongly advise against it.

Please find our previous email below.

Sincerely,

Courtney Hood
Modern American
4161 N. Marshall Way
Scottsdale, AZ 85251
480.941.0909

modernamerican.com



Pejman Gallery | Scottsdale

From: Laura Weaver [lauraweaver@qwestoffice.net]

Sent: Wednesday, September 16, 2015 11:32 AM

To: bobpejman@gmail.com

Subject: FW: Artisans Market

To Mayor Lane and The City of Scottsdale,

Given that I am a hard working (7 days a week) small business owner in Scottsdale as part of the Southbridge project on Stetson Dr. it is my belief I have the right to express, strongly, my views and opinions regarding the "Artisans Market". I have been against this venue since its inception and spoke out against it from the beginning. It is an insult to my small business and highly unfair that the Artisans Market be given permission to continue to operate on the bridge for a multitude of reasons.

First and foremost, the parking down here is a bone of contention that we are all aware of. With the addition of people coming for the "craft fair " it is unfair that our precious parking be taken for people attending this venue. The people that run the booths will park in the limited spaces, unpack and most will just leave their vehicles on the street until it is time for them to pack up and leave.

I GREATLY resent the fact that as a brick and mortar, I have an obligation to remain here as this band of "Artisans" are free to roam about the country and are fair weather opportunists. I GREATLY resent the fact that I pay an exorbitant monthly rent expenditure and high overhead where these people get to "pitch their tent" for 50 bucks. You have the NERVE to charge Audrey Thacker what amounts to 22.50 a month where I pay THOUSANDS. I GREATLY resent the fact that I pay 8% for my sales tax that go directly to my social services where these people dealing on a strictly cash basis do NOTHING or very little to contribute to the city or its maintenance. I pay for their services and I am not in the business of working diligently for those that contribute nothing. They occupy PRIME real estate during PRIME season and we are expected to pay the city to clean up after them upon their departure. I GREATLY resent the fact that there is NO CONSIDERATION on their part to whom they rent these booths to and often times it is in DIRECT COMPETITION to the local established brick and mortar stores.

The fact that you would continue to allow these people to infringe upon our prime season when so much of our annual income RELYS ON OUR HIGH SEASON is unacceptable!! There are other locations where these "ARTISANS" can "PITCH THEIR TENTS " to conduct their business without infringing on our rights as TAX PAYING LOCAL BUSINESS OWNERS !!!!

In light of this information, I do not believe I am alone in my opinions and that I believe you will find it is the consensus view !! We would appreciate it greatly if you would do the right thing by rescinding this "ARTISANS MARKET" permit.

I believe in a free democratic capitalistic trade market as much as the next person but this is on a very uneven and very unfair playing field. I will have to insist that the city relocate the "ARTISANS MARKET" venue to another location where the impact is only to themselves. I am aware that the powers that be have the ability to make this decision. The buck needs to stop here!!!

Thank you in advance for your consideration,

Laura Weaver
Nestldown
7134 E. Stetson Drive # 105
Scottsdale, Arizona. 85251
480-941-5599

9/26/2015

From: mark@charlespabst.com [mailto:mark@charlespabst.com] **On Behalf Of** Mark Pabst
Sent: Thursday, August 06, 2015 4:16 PM
To: Sumners, Cheryl; City Council; Stockwell, Brent; Geiogamah, Steve; Biesemeyer, Brian K; azsonnie@gmail.com
Subject: Artisan Market Event Request

Hello,

My name is Mark Pabst. We've had our family gallery down here on Main Street for 18 years. We are all so disappointed with your decision to allow the same night as our ArtWalk. I'm frustrated with how the opposition was portrayed in your report that concerns came from only the SGA and two gallery owners on Main street and one property manager. It makes it look as if there was only minimal opposition to this when in reality there is massive opposition to their poaching of our night. It should have been noted that the entire gallery association and more than 30 galleries were vehemently opposed to allowing use of their same night which was disregarded by this committee. I'm not sure what more we could have done. What would have constituted proof to provide this committee with that they have directly harmed the galleries? We did present pictures at the meeting with the city as well as a detailed report on all of the galleries who have gone out of business. It is completely naive of this committee to believe that the event would send people away from their event and direct them to the art galleries.

Why else would they be so adamant about having their event on Thursday night other than to piggyback on the reputation of our ArtWalk we've all worked so hard to develop over these years. You could of so easily moved it to Friday or Wednesday.

Extremely frustrated with your decision,

Mark Pabst

The Signature Gallery

[480-949-7003](tel:480-949-7003)

Pejman Gallery | Scottsdale

From: mark@charlespabst.com on behalf of Mark Pabst [mark@thesignaturegallery.com]

Sent: Monday, September 14, 2015 4:50 PM

To: jlane@scottsdaleaz.gov; City Council

Cc: Biesemeyer, Brian K; Stockwell, Brent; Geiogamah, Steve

Subject: Do the Right Thing

Hello Mayor Lane and City Council,

One permit given to one person for a huge parcel of prime real-estate that we would all die to have, that's on public property no less (That's land owned by you and me), for \$159 for 7 months! That's an outrage! What's more of an outrage is that it's been marketed on our Thursday nights. The galleries have built their reputation on a Thursday night ArtWalk that's taken us 40 years to build!

I've read all these sample letters the Artisan Market has sent to their people to write to you guys and the letters say things like were a bunch of "angry, jealous merchants who want to take out a number of other small businesses simply because they refuse to change with the times." Well you bet we're a bunch of angry merchants. And why is that? Because one person has figured out a way to gain access to the right people at the city and used some political maneuvering to get what she wants. That doesn't sound like free-enterprise to me. Telling us we should "market our business and update our business model to the changing times". What does that mean exactly? What are these changing times? Are art galleries are a thing of the past? Does it mean that we should all close up and join these pop-up retail tent shows to sell our merchandise? Is that the wave of the future they're talking about? I'm sure that's what they would like. There would not be any controversy whatsoever if another huge art gallery opened up renting that kind of huge space and had to compete just like the rest of us, but that's not what this is by any stretch of the imagination.

Please do the right thing.

Thank you,

Mark Pabst
The Signature Gallery
480-949-7003

From: Jacque Keller

Sent: Saturday, August 15, 2015 1:00 PM

To: 'jlane@scottsdaleaz.gov' <jlane@scottsdaleaz.gov>; 'lmilhaven@scottsdaleaz.gov' <lmilhaven@scottsdaleaz.gov>; 'klapp@scottsdaleaz.gov' <klapp@scottsdaleaz.gov>; 'vkorte@scottsdaleaz.gov' <vkorte@scottsdaleaz.gov>; 'klittlefield@scottsdaleaz.gov' <klittlefield@scottsdaleaz.gov>; 'gphillips@scottsdaleaz.gov' <gphillips@scottsdaleaz.gov>; 'dnsmith@scottsdaleaz.gov' <dnsmith@scottsdaleaz.gov>; 'SGeogamah@Scottsdaleaz.gov' <SGeogamah@Scottsdaleaz.gov>; 'NCurtis@Scottsdaleaz.gov' <NCurtis@Scottsdaleaz.gov>; 'CSumners@Scottsdaleaz.gov' <CSumners@Scottsdaleaz.gov>; 'BBiesemeyer@Scottsdaleaz.gov' <BBiesemeyer@Scottsdaleaz.gov>; 'citymanager@Scottsdaleaz.gov' <citymanager@Scottsdaleaz.gov>; 'RSmetana@Scottsdaleaz.gov' <RSmetana@Scottsdaleaz.gov>; 'BStockwell@scottsdaleaz.gov' <BStockwell@scottsdaleaz.gov>

Subject: Permits and Promotion

Dear Mayor Lane, City Council, and All,

We are co-owners of Quan'tum Art, Inc., and we are beginning our second year on Main Street on the famed art district of Scottsdale. We have been in business since 1999 and were very anxious to become a part of the Scottsdale Art District last year. We felt it would be just the boost our business and our individual careers needed as we are artist owned and managed. We have individually worked in the metropolitan area for a combined half of a decade! This was a logical "next step" in our art journey at which we work very hard. As you know, art can often be part-time pay for full time work, but we made a commitment to Scottsdale in hopes that the respect would be mutual.

Therefore, you can imagine our huge disappointment and frustration when we heard you were giving permits to groups that were not paying brick and mortar rent and not committing themselves to Scottsdale. And the funny thing is, this information came just a few weeks after we were approached in our gallery by the your folks from the Office of Tourism to discuss how to make things more productive and fruitful for our small artist owned galleries.

We feel you are making an disastrous mistake by your indiscriminate use of permits for the evening of ArtWalk. Please reconsider this decision. The Artisan Market which we have financially supported in the past has their weekends; we should be allows our Thursday nights. As you can certainly see we have much more to lose.

You are risking the very thing that makes downtown Scottsdale unique. We were hoping the visit that occurred to our gallery from the city representative was the start of something amazing for us all; now we fear it was just more political rhetoric and pomposity.

We look forward to seeing you reverse this decision.

Always,

Jacque L. Keller, Artist-Owner

John L. Gleason, Artist-Owner

Quan'tum Art, Inc

7077 E. Main Street #11

Scottsdale Arizona's Art District

www.QuantumArtInc.com

info@QuantumArtInc.com
602-618-0350

To: Fritz Behring, Mayor Lane & Scottsdale City Council
From: Scottsdale Gallery Association

Sep 16 2015

RE: Artisan Market Permits

Artisan Markets, a business venture that is permitted by the City of Scottsdale as an “Event” has had 3 major complaints filed against it during the past 4 years by a substantial and organized group of local downtown merchants.

Here is the history:

June 2012: A well organized petition with 87 signatures from merchants on 5th Ave, Marshall Way, Main Street, 1st Ave, & Brown Ave was submitted to the City titled “DO NOT APPROVE Artisan Markets Craft Fair Thursday and Sundays on the South Bridge”. (SEE ATTACHED 14 page Document)

***Results:** Tourism & Events staff (“Staff”) analyzed overwhelming merchants’ complaint and dismissed it and noted that Artisan Market would make improvements to address complaints. 2012-2013 permit was issued.*

March 2014: A well organized petition with 33 signatures from merchants on 5th Ave, Marshall Way, and Stetson Drive was submitted to the City to restrict Artisan Markets in their use of the Waterfront bridge. (SEE ATTACHED 10 page Document)

***Results:** Staff dismissed well organized and justified merchants’ complaint and asked that Artisan Market get “support” signatures based on promised improvements to address complaints. While Ms. Thacker (owner of Artisan Markets) obtained 37 support signatures, one third were from food/beverage businesses that benefit by foot traffic and are not affected by the show’s merchandise. More over, only 5 of the opposed merchants were convinced to sign her support document, implying that 28 merchants were still against the show. 2014-2015 permit was issued.*

July 2015: A well organized meeting was held by the Scottsdale Gallery Association (SGA) and attended by 40+ stakeholders and city staff & officials to oppose the permitting of Artisan Markets and limit the over permitting of other art related events in Scottsdale. A formal “Artisan Markets Letter of Opposition” was delivered by the SGA to the City on July 30th.

***Results:** Staff dismissed the well organized and justified merchants’ complaint under the guise that most immediate businesses on 5th Ave etc were supportive of the show and the opposition only came from further away. Promises were made again for Artisan Markets to improve their show by helping the art galleries. 2015-2016 permit was issued.*

August 2015: A Citizen Petition with more than 200 signatures, mostly from downtown merchants, was submitted to the City Council to limit the number of art events, reserve Thursday nights for the tradition galleries ArtWalk (ie: no Artisan Markets show on Thursdays), etc...

September 6th 2015: A petition unanimously signed by the SGA board representing 36 galleries was submitted to City Council on Sept 8th to RESCIND the Artisan Markets permit for 2015-2016.

Special Notes: Not until very recently did the SGA discover the 2012 & 2014 merchants petitions against Artisan Markets, and was therefore not aware of their existence while voicing their opposition regarding Artisan Markets to Staff in July of 2015. This key information of the prior and immediate merchants' opposition was **withheld** and **not disclosed** by Staff, and therefore the "analysis" done by Cheryl Sumners in her letter of Aug 5 2015 denying the existence of opposition by local merchants was **inaccurate** and **misleading**.

Had this key information been properly disclosed and taken into consideration, it would not have allowed for the permitting of the 2015-16 show to be reasonably justified.

Summary:

Artisan Markets has had three (3) overwhelming and substantial organized oppositions from local downtown merchants during the recent four (4) years. Each time Staff has analyzed the complaints by **marginalizing the complainers, adding weight to the supporters** of the show, and made promises of improvements by the show producer. At the present, however, the majority of the downtown merchants are still in strong opposition of Artisan Markets and certain other events. They are extremely frustrated that the City does not help them and does not have their best interest at heart as evidenced by a **systematic and persistent pattern of event-biased decisions as put forth in this document that are undermining the merchandise-based brick & mortar retail businesses in downtown Scottsdale.**

Concerns:

Gaining the knowledge of the history of the Special Event Permit approval for the Artisan Markets by the Special Events Committee staff, there is absolutely **no confidence** by the majority of merchants that the currently assigned Tourism and Events City Staff will be **unbiased** in their re-write of the Special Events Ordinance and are not trusted to take the merchant's and art galleries' requested considerations to properly frame the new Special Events Ordinance.

Pejman Gallery | Scottsdale

From: Teresa Lewis [teresa@touchstonegalleries.com]
Sent: Monday, September 14, 2015 7:19 PM
To: citycouncil@ScottsdaleAZ.gov
Cc: Veronica Graffius; Carri Baca; Cyndy Carstens; French Thompson; Amery Bohling Fine Art; Jane Phillips; Paul Eubanks; Trey Brennan; Joseph Wilhelm; Bob Pejman; Sonnie Kirtley; Mark Pabst
Subject: Artisan Market's letter campaign

Dear Mayor Lane and Members of City Council,

Recently we have been made aware of a letter writing campaign requested on behalf of Audrey Thacker and the Artisan Markets. It is important that *all* Scottsdale residents and business owners and managers have an opportunity to be heard by the city in order for *all* sides to be addressed and factored in as you 1) consider our request to rescind her permit, and 2) begin the process of rewriting the event permit ordinance. I offer the following, as a concerned gallery manager, upon reading the suggested verbiage supplied by Ms. Thacker:

"Should the City Council vote to revoke an existing permit for a special event held on public property, this could potentially affect over 100 events in Scottsdale, including, but not limited to: The Scottsdale Farmers Market, The Food Truck Caravan, Thunderbird Fine Artists, The Italian Festival, and many more."

Far from true! The SGA and the merchants of 5th Avenue and Stetson have never had a problem with short term events, especially the ones that do not compete with the local businesses for weeks and months at a time. None of the businesses that signed any of the letters, complaints or petitions to the city have a problem with short term events that bring traffic for reasons other than competing with them for the sole purpose of retail sales. Several of our artists even participate at the annual Scottsdale Arts Festival at the Civic Plaza. Keep in mind that this is only a 2 day event.

"I'm concerned that this is a slippery slope of government interfering with competition and the success and/or failure of business. Everyone who own or operates a business needs to understand that the success and failure are based on their own merit and taking out a perceived competition will not help them succeed any faster."

The SGA does not have a problem with competition. As Councilman Smith pointed out, we compete with each other, side-by-side, day in and day out. We all pay similar rent, taxes and wages that are much higher than those of the artisans at the waterfront markets. We have a problem with the city providing a venue that gives a single merchant such an unfair advantage, and with little revenue to the city for the use of said property.

"I have heard from Audrey Thacker, owner of Artisan Markets and understand that she has offered to collaborate with the SGA and hand out their marketing materials, help direct traffic to the Art Walk, and even offered to allow them an SGA booth at the market."

Partially true! She did offer to give us a booth at her market. In return, the SGA requested that she consider moving her event to another night such as Friday, or Saturday since she's already there the next day, but her answer was a firm no! Many of our galleries are small, artist-run studios that are already working hard to maintain their hours of operation in this economy. Finding the manpower and resources to man a second location would put an undue burden on them. A more important question to ask would be "why are we also being expected to provide manpower for a booth at her market when we pay high rents, taxes and wages to run our permanent locations?" This seems to be the root of the problem with the city allowing this to continue.

"I have worked with Audrey and have helped her with community outreach by including the nearby business community to attend, participate and market their businesses through our very successful event."

We have found only one SGA member that has had any outreach from the Artisan Markets. They happen to be on 5th Avenue and participate because they're also members of the 5th Avenue Merchants Association, where Audrey Thacker is Vice President. We have found no other members that have been approached.

"If Artisan Markets permit gets rescinded for the 2015/2016 season I will have to file for bankruptcy and therefore will go OUT OF BUSINESS. Is it fair for one entity to go through government channels to ruin the lives of many other small businesses? As I see it, Artisan Markets and the Galleries are all in the same game. To bring quality art to the community that appeals to ALL buyers. Please do not allow this group of angry, jealous merchants take out a number of other small businesses simply because they refuse to change with the times."

Our point exactly! Is it fair for this one market event producer to have had 7 years of government channels to ruin the lives of so many other small businesses? **Count the 60 galleries that have closed or moved from the downtown since her market started!** Most of us are in a mortal fight for our very existence as businesses. Ask which does more damage... allowing more true events on the waterfront that bring the same traffic, but don't compete – or – allowing the Artisan Market to continue to monopolize this important venue. I'm glad to see that she admits that she is in the same game as us. She is competing with us, rather than just being pro-gallery, as she stated at the recent Council Work Study Session.

This is not a new issue. There were 33 merchants on 5th Avenue and Stetson that signed a complaint filed with the city, as far back as 3/25/14, asking that they address this issue with the market being on the bridge . Now the Gallery Association has joined the conversation and we ask that you consider wisely the whole picture.

Respectfully,

Teresa Lewis

Manager,

Touchstone Gallery – Scottsdale

480.874.8385

www.TouchstoneGalleries.com

From: Teresa Lewis [mailto:teresa@touchstonegalleries.com]

Sent: Thursday, August 20, 2015 3:29 PM

To: Cheryl Sumners ; Brent Stockwell; Steve Geiogamah ; Brian Biesmeyer ; Fritz Behring ; Rachel Smetana ; Nicole Curtis; Councilman David N. Smith; Councilman Guy Phillips; Councilwoman Kathy Littlefield ; Councilwoman Suzanne Klapp; Councilwoman Virginia Korte; Mayor Jim Lane; Vice Mayor Linda Milhaven

Cc: Carri Baca; Cyndy Carstens; French Thompson ; Holly Bohling; Jane Phillips; Paul Eubanks ; Trey Brennan; Veronica Graffius

Subject: Artisan Market permit decision

Your Honor, Members of the City Council and Members of the Special Event Committee,

By now I am sure you have received a number of responses to the decision made on August 5th, regarding the Artisan Market permit for Thursday nights this coming season. Please indulge one more opinion, and point of view, from a "bricks and mortar" gallery business that is in very close proximity to the bridge.

I am the gallery manager for Touchstone Gallery on Marshall Way. We are one of four galleries with locations in Santa Fe (35+ years), Taos (20+ years) and Sedona (7+ years). Perhaps the longevity of our New Mexico galleries reflects the limited number of days allowed for art related vendor-driven events in their cities. We chose a Scottsdale location to expand into 5 years ago primarily due to its history of being a strong art market, but we are left wondering if we've been duped!

We are now one of the galleries closest to the ArtBridge event, especially since losing 3 more galleries between 5th and 3rd Avenues this year alone. We stay open Sundays and every Thursday night, **year round**, to do our part to boost the local economy and build up the downtown scene. This is becoming increasingly difficult to do! This last year alone, our gallery had a number of very frustrated tourists come in on either Friday or Saturday and when the subject of the Thursday night ArtWalks was brought up they were outraged that we dared to call it an ArtWalk. When questioned further to better understand their anger, we found out that they were being sent by the concierge at a number of hotels to "that craft fair on the bridge!" And when they asked the artisans at the bridge if they were at the ArtWalk, they were told yes! This, to me, outlines a very pervasive problem we are experiencing with the dilution of the ArtWalk's long tradition.

There are a number of points made in the decision sent out by the Event Committee that concern me due to their inaccuracy, the first of which is that **"the price points are very different for the products being sold."** Perhaps many of you have never been to our gallery, or others on the ArtWalk, so I'd like to point out that we sell fossils starting at only \$5 and topping out at our rarest piece for 2.25 million dollars. The same for our mineral offerings, with the majority of our price points very much in competition with the items being sold on the bridge, at least as far as the times I've visited this "event."

The next comment that concerns me is **"the events are different – one is an outdoors event while one is aimed at indoors."** Perhaps the Committee misunderstands the 40 year tagline for the ArtWalk... which is **Art Walk the Line**, already seen on the sidewalk decals provided by the city throughout the Art

District. Our ultimate goal is to open up the galleries, to encourage tourists and clientele to wander from gallery to gallery throughout the entire district. One of the ways we do this is to offer live music, performances and demonstrations, both indoors and out, as they stroll the ArtWalk. It would seem that this would defines an outdoor event, would it not?

It is understandable that you received both points of view showing support for and against the continuation of this Thursday night "event." My question to the city would be "did you enquire with the local residents and businesses if they saw a problem with Ms. Thacker moving her event to another night, such as Friday or Saturday?" Wouldn't it make much more sense to spread this traffic around throughout the week and offer a reason for restaurant guests to stay in the area on another night? Since most galleries do not stay open on these nights, there would be no conflict.

I am aware that you recently received the updated list of 60 galleries that have closed or moved from the area since 2007. I beg you, urge you and implore you to pay attention to this trend. As Veronica Graffius mentioned in her letter to you all recently, what better proof do you need that these vendor markets are doing mortal damage to YOUR downtown art district? I appreciate your time and efforts to work with all of us to turn this trend around.

Respectfully,

Teresa Lewis
Manager,
Touchstone Gallery – Scottsdale
480.874.8385
www.TouchstoneGalleries.com

From: Frer415@aol.com
To: jlane@scottsdaleaz.gov, citycouncil@scottsdaleaz.gov,
bbiesemeyer@scottsdaleaz.gov, SGeiogamah@scottsdaleaz.gov,
citymanager@scottsdaleaz.gov
CC: frer415@aol.com
Sent: 9/16/2015 1:49:02 P.M. US Mountain Standard Time
Subj: Artisan Markets permit

Mayor Lane and Councilmembers:

Issuance of the Artisan Markets special event permit is scandalous.

As I recall, at the time of its construction, the Marshall Way pedestrian/trolley canal bridge was celebrated as a signature project for the downtown. Little did anyone imagine that the City would undermine brick and mortar merchants and cheapen the image of the bridge by granting a permit to Artisan Markets (neither an event nor a festival) to run its 100-vendor retail operation on the bridge - and for a paltry \$159.00 fee for seven months of use!

It is easy enough to understand why Artisan Markets would exploit this opportunity. More difficult to understand – if not *incomprehensible* – is why the City would legitimize this exploitation of prime public property and diminish the gallery community which for decades has enriched the arts and cultural life of Scottsdale.

Consider how it would be for the City – not to mention the hotels, restaurants and other service providers - if every permanent retail shop in the downtown had the “luxury” of closing for the long hot summer at no expense and returning to welcome visitors in the fall!

Audrey Thacker’s claim that the galleries benefit from the presence of Artisan Markets is a fallacy. Anyone with an ounce of business sense recognizes the comparative advantage conferred on Artisan Markets operating with a special event permit. Having none of the long term binding contractual obligations associated with leasing a retail space (rent, utilities, employee salaries, insurance, etc.), Artisan Markets merely siphons the ArtWalk traffic (and ultimately the profits) from the year-round galleries and other businesses whose hard work and sacrifice contribute to the vitality of the downtown and its tax base 365 days each year.

As a longtime Marshall Way property owner, I have witnessed the dedicated, entrepreneurial and competitive spirit of the gallery owners who welcome the diversity and energy that comes from a robust gallery community. Clearly it is Artisan Markets that does not wish to join the competition on equal terms – and with such a sweet deal on the bridge, why would it?

Let's acknowledge that the Special Events ordinance has been misconstrued, misapplied, misused and perhaps even abused by some over the years. Why would you perpetuate an egregious error and especially ahead of the ordinance re-write in 2016? Instead, please recognize the irreplaceable value of the unique streets and storefronts that for decades have made downtown Scottsdale an extraordinary arts and culture destination. And **RESCIND THE PERMIT!**
Thank you.

Sincerely,

Florine Tamasco
Tamasco Commercial Property

From: Info [mailto:info@andrekoehnfineart.com]

Sent: Wednesday, August 19, 2015 11:33 AM

Subject: Letter to City

Dear Mayor Lane, City Council, and All,

We represent Andre Kohn Fine Art Gallery, which opened its doors on Main Street last year. Andre Kohn is an internationally recognized artist, with collectors worldwide. We are very much looking forward to being a part of the famed arts district of Scottsdale. I personally have worked on this street for 6+ years and have seen the decline of many great art galleries in the past few years. We already have to compete with art fairs such as Celebration of Fine Art, which takes place during our peak season in Scottsdale, for months. With the increase of "pop-up" art shows, waterfront tents and other special art events... Main Street really needs help and support from the city more than ever. It feels as though the city is kicking us while we are down. The brick and mortar businesses here bring in worldwide art collectors and they have a certain expectation for FINE ART in Scottsdale.

We all share this huge disappointment and frustration regarding these permits that are taking the uniqueness away from the Old Town Scottsdale Arts District.

Main street has been a special arts destination for 50+ years, and we need to keep the tradition alive. The fact that the artisan markets have poached on the tradition of Thursday night ArtWalks is unsettling to say the least. This is just one of the issues we are facing due to the Special Events Ordinance.

We hope that you will address all these issues in the re-write of the Special Events Ordinance.

Best regards,

Andre Kohn Fine Art Gallery

From: ckessler220@gmail.com [mailto:ckessler220@gmail.com] **On Behalf Of** Christine
Sent: Wednesday, September 16, 2015 11:17 AM
To: jlane@scottsdaleaz.gov
Cc: citycouncil@scottsdaleaz.gov; bobpejman@gmail.com
Subject: Artisan Markets at the Bridge

Dear Mayor Lane,

As a business owner located on Marshall Way, I would like to see the Artisan Market eliminated. We have made a commitment to Old Town Scottsdale, we signed 3 year lease, and pay monthly rent. We pay rent 12 months a year. Even in the blazing hot summer when there is not a customer in sight. We keep our store open during the summer. I am telling you this because we have fixed costs that aren't eliminated when the winter tourism dies down. Our commitment to this community is evidenced by the above facts. We are not "fair weather fans". As such, we lose a substantial amount of customers due to the fact that the flow of people is almost eliminated to a trickle when there are artisan markets on the bridge. We feel that it is extremely unfair that Audrey pays a mere \$157.00 permit fee to operate on public property and reaps the rewards in great magnitude. The bridge would not be an attraction in and of itself without the local business owners who have created a tourist destination. Scottsdale has drawn tourist to Old Town Scottsdale, long before the bridge was built. Without us fellow bricks and mortar merchants, the bridge would just be another bridge. Our business is greatly compromised by the presence of the Artisan Market. If we all shrink on the vine, there would be no draw to this area. Ask yourself, if she set up a business at some obscure bridge that has no surrounding business infrastructure to draw the masses, how long would she last? It is grossly unfair to those of us who have made a solid commitment. We bricks and mortar merchants have signed leases, hired employees, buy and sell quality products that would all cease to exist if these types of vendors/permit holders continue to deprive us of customers.

Additionally, \$157.00 hardly matches my monthly lease commitment of \$1500.00. It makes absolutely no sense for this type of permit to be allowed. If she were charged a comparable rate per square foot that the bricks and mortars merchants have to pay, I hardly think she would continue to do business. Not to mention, requiring her to continue to try and do business during the summer months, when not a single customer is around. Basically allowing a cherry picking situation to exist, a luxury the bricks and mortars can't utilize due to our commitments.

Please discontinue this practice as it hurts the committed merchants in this area.

Sincerely,

Christine Kessler
Chocolade van Brugge

5th Ave Old Town
Merchants

DO NOT APPROVE

Artisan Markets

Craft Fair

Thursday and Sundays

on the

South Bridge

June 5, 2012

To: The Special Events Committee

Ben Morarity and Nicole Curtis

CC'd: Salt River Project, Mayor Jim Lane, City Council Members

The Merchants are asserting that they **do not give their approval of the Artisans Markets Craft Fair** on the South Bridge that took place for an entire Season October 2011 through May 2012. The following petition pages evidence over 100 signatures of Shop Owners in the 5th Avenue areas by the Bridge, and Shop Owners who maintain shops in the both of the 5th Avenue and the Old Town Main Street areas.

Merchants on the Petition who visited the Artisans Markets Craft Fair found similar jewelry, trinkets, candles and art that they sell in their stores. Many believe that sales DID appear to be down and a financial loss was endured when Artisans Markets event took place every Thursday and Sunday. The Merchants also feel unfairly treated by having their own City approve an event that clearly cannibalizes their income with an imported competitor that does not pay rent, and apparently, does not pay taxes to Scottsdale either. In addition to Merchants financial loss, Artisans Markets also blocks the Bridge for access and other businesses suffer as well.

Merchants on the Petition are at varying degrees of risk of losing their business in this struggling economy, and should not be forced to afford to continue competing with the Artisan's Craft Fair this next Season.

Over 100 signatures on the Petition that **DO NOT APPROVE the Artisan Markets Craft Fair on the South Bridge MUST be considered in the Special Use Permit issuing process by the City's Special Events Committee!!**

The Merchants of 5th Avenue and Old Town would appreciate being heard by those who are supposed to support them.

FACT 1:	
SPECIAL USE PERMITS ARE ISSUED BY THE CITY OF SCOTTSDALE ONLY AFTER A THOROUGH REVIEW OF LOCALIZED IMPACT UPON SHOP KEEPERS AND OTHER BUSINESSES THAT MIGHT BE AFFECTED BY THE ISSUANCE OF SUCH A PERMIT	
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IT IS A REQUIREMENT THAT BEFORE SPECIAL USE PERMITS ARE ISSUED, THAT THE APPLICANT MUST APPROACH AND SEEK APPROVAL FROM POTENTIALLY AFFECTED PERSONS OR BUSINESSES THAT WOULD BE AFFECTED BY THE ISSUANCE OF A SPECIAL USE PERMIT. <u>THIS STEP CANNOT BE LEGALLY AVOIDED</u>	
FACT 3:	
A SPECIAL USE PERMIT WAS ISSUED TO AUDREY THACKER OF GILBERT ARIZONA DBA "ARTISAN MARKETS" WHICH ALLOWS PEOPLE TO SELL ARTS, CRAFTS, JEWELRY AND ORNAMENTS <u>SIMILAR TO THOSE SOLD BY MANY OF THE LOCAL MERCHANTS, USING THE MARSHALL WAY BRIDGE AS HER EXCLUSIVE RIGHT OF WAY TO HOLD THE EVENT THAT SELLS THESE ITEMS</u>	
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ASIDE FROM RESTAURANTS, IT <u>STRONGLY APPEARS</u> THAT THIS ARTISAN MARKET CRAFT FAIR IS REDUCING POTENTIAL BUSINESS FOR/TO LOCAL MERCHANTS BY ITS VERY PRESENCE.	
IF YOU ARE A SHOP KEEPER, <u>WHO WAS NOT APPROACHED FOR YOUR APPROVAL</u> , AND WOULD NOT HAVE GIVEN YOUR APPROVAL IF SUCH A BUSINESS COULD POTENTIALLY BE IN <u>DIRECT COMPETITION WITH YOUR BUSINESS:</u>	
PLEASE SIGN THIS PETITION TO RECALL, MODIFY OR REVOKE THIS PERMIT	
	SHOP:
1) <u>GILBERT ARIZONA</u>	<u>602-571-5705</u>
2) <u>GILBERT ARIZONA</u>	
3)	
4) <u>SEE Letter Attached</u>	
5)	
6) <u>X 32 Tenants</u>	
7)	
8)	
9)	
10)	

Gilbert Ortega Jr.
President/Owner Gilbert Ortega Galleries
480-990-1808 indiansilver@aol.com

To the Special Permits Committee
RE: Artisan Markets, Audrey Thacker Jewelry Designer

I, Gilbert Oretga Jr., am the President / Owner Native American Art Galleries in Scottsdale Arizona. We own 10 free stand alone buildings with 32 tenants, with no vacancies, all in Old Town and the 5th Avenue areas.

I was never approached by Audrey Thacker, Artisan Markets for my approval of a craft fair on the Marshall Bridge, and neither were my tenants, to approve a consecutive craft fair competing with us for business every Thursday and Sunday for an entire season October through April.

Had I been approached or asked for my approval I would have said no.

I would never have approved anyone to come from Gilbert Arizona into Old Town Scottsdale for a \$105. special use permit, that gave them use of the Marshall Bridge for an entire season of seven plus months, who is in direct competition with ALL of us, selling similar products as most of our stores and its tenants sell, who do pay rent and taxes monthly and year round.

We have all signed a petition of our disapproval regarding Artisan Markets craft fair.

The above statements are to be true and correct.

Gilbert Ortega Jr.
President/Owner
Native American Art Galleries

Handwritten signature: *Handwritten*

PETITION TO RECALL, MODIFY OR REVOKE SPECIAL USE PERMIT

FACT 1:

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ASIDE FROM RESTAURANTS, IT STRONGLY APPEARS THAT THIS ARTISAN MARKET CRAFT FAIR IS REDUCING POTENTIAL BUSINESS FOR/TO LOCAL MERCHANTS BY ITS VERY PRESENCE.

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PLEASE SIGN THIS PETITION TO RECALL, MODIFY OR REVOKE THIS PERMIT

SIGNATURE/PRINTED NAME/TELEPHONE NUMBER:			SHOP:
1) <i>[Signature]</i> <i>Small Artisan</i>	480 574-9000		Broken Arrow Fine Jewels
2) <i>[Signature]</i> <i>Marion States</i>	480-946-9905		Buffalo Collection
3) <i>[Signature]</i> <i>Barbara Bishop</i>	480 945-1882		Temado
4) <i>[Signature]</i> <i>Marsha Bishop</i>	480 945-1882		Temado
5) <i>[Signature]</i> <i>MARTNA SOLAKIAN</i>	480 990-0578		MERRINA DE
6) <i>[Signature]</i> <i>SARKIS KARABENIZIAN</i>	480-990-0578		MERRINA DE
7) <i>[Signature]</i> <i>Debbie Angulo</i>	(480) 941-5152		Urbanity
8) <i>[Signature]</i> <i>FRANZ STAMPIN</i>	480 946 0007		
9) <i>[Signature]</i> <i>Michael Bradley</i>	480 946 0008		Ford & Hay Tricamist
10) <i>[Signature]</i> <i>ELIZABETH CHALLINOR</i>	OVER THE TOP 602-316-0007		OVER THE TOP CONSIGNMENT

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PLEASE SIGN THIS PETITION TO RECALL, MODIFY OR REVOKE THIS PERMIT	
SIGNATURE/PRINTED NAME/TELEPHONE NUMBER:	SHOP:
1) Charbel Benlos, Sunset Treasures,	602 405 1265
2) M. Mustafa El Arin Crazy Horse	780 990 8313
3) Christina El Abid Four Winds Jewelry	480-949-9444
4) Hamza Hamza Art & More	480 481 9900
5) Mahvash Sannids Gift	480-423-9778
6) ZAMAN SHOJAEI AZ Gallery	480-423-0567
7) gifts on Main	480-945-5700
8) Mim Kim gifts on Main	602 446 8642
9) FRED HAKIMEN OUTRAGEOUS GALLERY	480-946-2996
10)	

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PLEASE SIGN THIS PETITION TO RECALL, MODIFY OR REVOKE THIS PERMIT

SIGNATURE/PRINTED NAME/TELEPHONE NUMBER:

SHOP:

1)	Bhaher Abdeen	480-425-9944	Sunrise jewelry
2)	Bob Wesley	480-421-2166	American leather
3)	5th Avenue Trading Post	480-941-2416	Robert C. Wesley
4)	White Hawk gully	480-941-6473	Nadia S...
5)	KRIS KARINGLES	480-947-3178	Mayi Schmitt
6)	Archie Mae And Max	480-949-8162	Angie Store
7)	Arrowhead jewelry	480-421-6336	MJ ...
8)	Robi ...	480-545-0068	Oeyal Red ...
9)	house of gills	480-429-6110	

FACT 1:

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PLEASE SIGN THIS PETITION TO RECALL, MODIFY OR REVOKE THIS PERMIT

	<u>SIGNATURE/PRINTED NAME/TELEPHONE NUMBER:</u>	<u>SHOP:</u>
1)	Marian Matache / 480-994-0170	Best of everything
2)	Kathy Gale / 480-946-1802	Rock of Ages
3)	Tess McDonough / 480-259-2741	Qtragus Co
4)	Riley Singleton / 727-811-4446	CLASSY JAZZ
5)	Matsa Khaleghi / 480-946-1208	Art-n-Crafts II
6)	Frank Herdian / 480-678-4353	sunvalley Jewelry
7)		
8)	Meloni FU / 480-545-564	lucky Gifts & jewelry
9)	Zurran's Gifts / 480-429-2322	John Frank
10)	Haani Abidin / 480-907-9531	Silver Star

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<u>SIGNATURE/PRINTED NAME/TELEPHONE NUMBER:</u>			<u>SHOP:</u>
1) <i>[Signature]</i> Jeffrey Shaw	994-0240		THE CACTUS HUNT
2) <i>[Signature]</i> Leslie Tropper	602-329-7400		Tena-Rosa gift
3) <i>[Signature]</i> Scott Stoller	480 947 0933		Leather Mill
4) <i>[Signature]</i> Wayne Tom Navajo Sandpainter	(505) 701-0847		
5) <i>[Signature]</i> John Berzelius	C480) 946-4473		Pendleton
6) <i>[Signature]</i> KACIN BECK	480-910-1234		GALLERY ON THE AVENUE
7) <i>[Signature]</i> Tim J. OXKED	480-941-8758		Artists by Design
8) <i>[Signature]</i> Sue McCall	480-363-7127		Whimsy Out West
9) <i>[Signature]</i> David McCall	480-363-7127		Whimsy Out West
10) <i>[Signature]</i> Cheryl Robbins	480-949-2714		Southwest Repch

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SIGNATURE/PRINTED NAME/TELEPHONE NUMBER:

SHOP:

- 1) Manson Ramp, KOKOPOLLI Southwest Gifts 480-994-1451
- 2) STANLEY, 480-994-3584 STONES GIFTS
- 3) Kylei Swanson at Rosemary ^{cell} (602) 941-5743 ^{shop} (602) 275-6277 Rosemary's Floral Near
- 4) Julia Hudson (480) 941-9434 Elle's Diamonds and Jewelry
- 5) Debbie Anderson (480) 686-8503 Tea Time Merchants
- 6) Corianni Hynes (480) 339-9175 Naise Artspace.com
- 7) THOMAS R. Ruppel (480) 874-8385 TOUCHSTONE GALLERY
- 8) Amanda Gockney (480) 874-8110 Blue Rain Gallery
- 9) Paul (480) 946-6060 Betty's Gallery
- 10) Paul (480) 946-6060 Betty's Gallery

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SIGNATURE/PRINTED NAME/TELEPHONE NUMBER:

SHOP:

- | | | | |
|-----|---------------------------------|--------------|----------------------|
| 1) | XXXX Alexandra Knaic | 480-423-7411 | OTC |
| 2) | Alex Miranda | 480-425-1200 | Miranda jewelry |
| 3) | XXXX | 480-945-3289 | Shubert's the west |
| 4) | XXXX | 480-946-6155 | Bischoff at park |
| 5) | XXXX Loran | 480-994-0444 | Royal Palace jewelry |
| 6) | XXXX | 480-423-0403 | |
| 7) | Feras Amireh | 480-423-8874 | Southeast gallery |
| 8) | Sami Amireh | 480-444-6681 | Native traditions |
| 9) | Liz Groth | 480-947-8569 | Silverland |
| 10) | Dottie Vuzzo | 480-611-6360 | |

PETITION TO RECALL, MODIFY OR REVOKE SPECIAL USE PERMIT

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SIGNATURE/PRINTED NAME/TELEPHONE NUMBER:

SHOP:

- | | | | |
|-----|---------------------|------------------------|------------------|
| 1) | Sanaa Jabbar Danofu | 480-703-3608 | 5th Ave Jewelry |
| 2) | Sue Arny | 480-947-3170 | Silver Land |
| 3) | Spencer Danofu | 480-946-4946 | Estate Watch |
| 4) | Im Cleido | Iris Abdo 480 518 7007 | Back to the Rack |
| 5) | Windand Wyler SPA | 480-940-1538 | |
| 6) | Chahel Bowlos | 480 970 4191 | Sunset Treasures |
| 7) | Wright's owner | 480 946-3139 | Cool n Trendy |
| 8) | [Signature] | 480 949-1501 | Classy Jewelry |
| 9) | | | |
| 10) | | | |

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PLEASE SIGN THIS PETITION TO RECALL, MODIFY OR REVOKE THIS PERMIT		
SIGNATURE/PRINTED NAME/TELEPHONE NUMBER:		SHOP:
1) <i>Mahon Farkash</i>	480-342-7441	Ideal Collection
2) <i>Kelly Haj</i>	480-970-8065	Jewels of the west
3) "	"	Old town trading Co,
4) <i>Charles K Chandler</i>	480-947-7664	Sabias on Brown
5) <i>Charles K Chandler</i>	480-949-7409	Sabias Famous Texas Biscuits
6) <i>Marilynn Atkinson</i>	480-949-9750	Atkinson's Indian Trading Post
7) <i>Jeff de Tuli</i>	Gold House 480-429-3994	Golden Biscuits
8) <i>Patricia Ann Quinn</i>	Max Femp. 480-945-6476	
9)		
10)		

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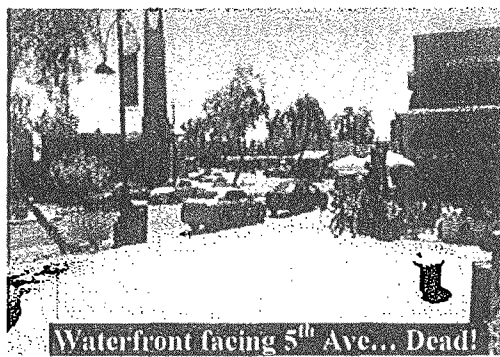
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SIGNATURE/PRINTED NAME/TELEPHONE NUMBER:

SHOP:

- | | | | |
|----------------------|-------------------|--------------|------------------------|
| 1) Rachel Cunningham | Rachel Cunningham | 602-743-4553 | Red Dirt Shirts |
| 2) N. D. DAIZADEH | 480 941-2788 | | chantelle collection - |
| 3) C. W. G. G. G. | 480 363 8611 | | Chantelles Boutique |
| 4) | | | |
| 5) Asha | Razzle Dazzle | | |
| 6) | | | |
| 7) | | | |
| 8) | 480-941-3704 | | |
| 9) | | | |
| 10) | | | |



These photos were taken 1 minute from each other on Saturday appx 1:15 P.M.

TO WHOM IT MAY CONCERN :

On behalf of the merchants and tenants along 5th Avenue and Stetson who have signed this letter below, we hereby voice our mutual complaint as follows:

The so-called "events" being put on by the Artisan Markets and others at the Waterfront Bridge during prime shopping season and business hours is restricting pedestrian traffic flow to Old Town and is costing us business. Instead of being a "bridge" tying Waterfront to Old Town, it has become a "marketplace" to compete with. This hinders Old Town. It doesn't help it...

It is our understanding that the bridge is first and foremost for public access and built to encourage traffic flow between the Waterfront and Old Town. You only have to look at the pictures above to see the bridge reduces traffic flow to Old Town. City trolley buses and carriages that used to bring us customers can't cross even cross or approach the bridge. This bridge should be an inviting, open walkway to Stetson and 5th Ave.

What used to be an occasional "event" on the bridge has now become a regular weekend occurrence with the "art bridge" taking over the "art walk" and numerous art and jewelry fairs going on Thursday thru Sunday. Our retail shops rely heavily on weekend traffic to sell. It's our "bread & butter". We are seeing our sales going down on a year-to-year basis, not up. A dollar spent on the bridge, is a dollar not spent at our businesses. A lot of those vendors are selling jewelry, not "art."

Each of us has a considerable "fixed" investment in our respective "brick and mortar" small businesses and work hard to run and promote Old Town year-round. We pay rents, employee people, pay payroll taxes, rent taxes and sales taxes. We're invested in Scottsdale.

It's not right that the Artisan Markets and others can use public property like that at the best shopping months of the year, capitalize on our traditional market and then leave. We are paying taxes year-round and trying to keep Old Town alive. The City should look for ways to support us, not these temporary marketplaces.

[Recipient Name]
March 25, 2014
Page 2

We do not object to an occasional well promoted special event such as the art festival or breast cancer events. But what's going on here is a business venture. It's not helpful to us nor in the public's interest, in our opinion.

It would seem in the city's best interest to keep 5th Avenue and Stetson business area vital and healthy. Recent articles in the newspaper indicate the hope of bringing back a vibrant Art district by Marshal Way. We respectfully ask the city to hear us out and support the small businesses with shops by restricting the use of the Waterfront Bridge to its primary purpose- a bridge between Waterfront and Old Town. We believe most of the merchants in the area will concur.

We appreciate your support and consideration of this request. Feel free to discuss this concern with any of us. Thank you for your attention to this matter.



Stetson facing Waterfront... No Traffic!

RE: WATERFRONT BRIDGE restricting potential customer traffic flow.

Brisbane

STONES

Approach

Merchant	Location	Owner	Signature	Contact
CLASSY JEWELRY	5th Ave	James Bourdano	[Signature]	602 690 8385
Kerry Shaw	5th Ave	5th Ave Trading	[Signature]	480 941 0473
Sunrise Jewelry	5th Ave	Raeed Abdean	[Signature]	480-425-9944
Spaw Hls - Victoria	5th Ave	SANDY DAILEY	[Signature]	480-941-0967
BECKLEY MOORE	5th Ave	BECKLEY MOORE	[Signature]	480-223-7608
ALFRED CHAN	5th Ave	ALFRED CHAN	[Signature]	480-946-3551
KOKORU	5th Ave	Alfred Chan	[Signature]	480-2756271
White Hawk	5th Ave	Sally Amin	[Signature]	480-947-3178
Silverman	5th	Amal Amin	[Signature]	480-947-8560
M. Schmitz	7126	Mary Schmitz	[Signature]	480 949-5913
7126	7126	RAY KRASS	[Signature]	630 988 8007
7126	7126	RAY KRASS	[Signature]	480-421-6336
7126	7126	7126	[Signature]	602 599-1057
7126	7126	7126	[Signature]	480-980-2270
7132	7132	7132	[Signature]	480-429-6110
7074	7074	7074	[Signature]	480 479 9778
7072	7072	Elizabeth Challenor	ELIZABETH CHALLENGER	602-316-0007
7060	7060	Anna Kanne	[Signature]	(480) 990-0558
7056	7056	Mushi	[Signature]	(480) 947-6076
7111	7111	7111	[Signature]	480 971 4191
7111	7111	7111	[Signature]	480 946-0238
5th Ave	5th Ave	MONICA GIUNTA	[Signature]	480 421-9540
5th Ave	5th Ave	KIRA Klosek	[Signature]	602-330-5713
WABERMAN	WABERMAN	Bob SAKO	[Signature]	305 890-1991
WABERMAN	WABERMAN	FRED VERBEKE	[Signature]	480 727611
5th Ave	5th Ave	MAISHA BISHOP	MAISHA BISHOP	480-945-1882
5th Ave	5th Ave	BECKLEY MOORE	[Signature]	480-223-7609
STETSON DR	STETSON DR	JAY + ROBIN SADOW	[Signature]	480 947 2136
Stetson Dr	Stetson Dr	Jackie Griffin	[Signature]	480 814 1200
Stetson Dr	Stetson Dr	Katie Wilson	[Signature]	480 556 6900
Stetson Dr	Stetson Dr	Stetson Dr	[Signature]	480-941-3446
Stetson Dr	Stetson Dr	Stetson Dr	[Signature]	480-994-2083
Stetson Dr	Stetson Dr	Stetson Dr	[Signature]	480-941-5399

The Bridge at Waterfront

So-called “events” taking the business
from Old Town merchants.

Photos take on 3/09/14 and 4/6/14
but this is the scene about every weekend.

03/09/14 1:20 pm
Bridge entry facing Stetson



03/09/2014 1:22 pm
at the bridge facing 5th Ave



Sunday 4/6/14 9:48 a.m. The
“market” opens early. Facing Stetson.



10:18 a.m. Looking south on 5th Ave.



10:19 a.m. Looking north on 5th ave.



FYI

- Counted 12 tents on the bridge selling jewelry.
 - One merchant is selling pens.
 - Folks are parking in Old Town and going to the bridge... double wammy!
 - The “public” bridge has now become a “market”.
 - No buses carrying crossing the bridge.
 - How does the city define an “event”?
 - “Events” are running Thurs to Sun almost every week.
 - Our prime shopping season is compromised.
-

Wyant, Erica

From: Info@marcellinoristorante.com
Sent: Thursday, October 01, 2015 10:00 AM
To: Agenda Item Comment
Subject: Agenda Item Comment for 10/06/15 - Item 15

Meeting Date: 10/06/15
Item Number: 15

Contact Information (if blank, user did not provide):

Name: Sima Verzino
Address: 7114 E Stetson Dr, Suite 110
C/S/Z: Scottsdale, Az 85251
Phone: 480 990-9500

Comment for 10/06/15 Item 15:

Marcellino Ristorante drives thousands of guests to Southbridge monthly in season. Presently it is difficult to accommodate parking for diners visiting us. The city's parking garage is at maximum capacity as is. Organizers bringing events to the bridge must not be allowed to announce free parking under Barrio Queen. We are numerous businesses that continue to bring guests all year round to Southbridge. This area is crucial to ensure our clients parking when visiting. The contributions to the city via public relations, taxes, CAM charges etc are paid throughout the year by us. We cordially ask to be respected by disallowing visiting events announcing Free Parking in our immediate vicinity.

Thank you
Chef Marcellino and Sima Verzino